



One Daytona Blvd.  
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## IMSA COMPETITION MEMO IWSC #20-05

To: All IMSA WeatherTech SportsCar Championship Participants

From: IMSA Competition

Date: December 4

Re: Garage Signage / Hard Panels - Daytona R24H

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For the Rolex 24 at Daytona, signage is only permitted inside the garage area with the following guidelines and restrictions:

Artwork must be submitted to both IMSA and DIS for prior approval (copy both):

Ed Hall [ehall@imsa.com](mailto:ehall@imsa.com)

Nicole Shinsky [nshinsky@daytonainternationalspeedway.com](mailto:nshinsky@daytonainternationalspeedway.com)

All signage must be displayed only on the back wall area of the assigned garage and must not cover any window opening or be installed on any side walls.

Should you need to have the signage created on site and installed inside the garage area, the exclusive official signage vendor at the Rolex 24 at Daytona is Hawkeye Brothers (and no other vendor is permitted):

Tim Bergmann (386) 492-3883 [tim@hawkeyebrothers.com](mailto:tim@hawkeyebrothers.com)

All signage must be removed by the Team at the conclusion of the Event. Daytona International Speedway may impose financial fees to remove signage.

Signage is prohibited on the floor of the garage, on the ground outside assigned garage area, or above the garage door.

Reminder, Hard panels are only permitted parallel to and against the rear wall of the garage. Creating space between the panels and the wall is prohibited.