



2022 Scholarship Benefit List

YEAR 1 BENEFITS - 2022:

IMSA Assets

- One (1) full-season premium entry fee for IMSA WeatherTech Championship, IMSA Michelin Pilot Challenge or IMSA Prototype Challenge
- Dedicated IMSA account manager
- Four (4) General Admission tickets per event to host guests and sponsors
- Four (4) IMSA WeatherTech Paddock Club passes per event to host guests and sponsors

IMSA Marketing/Communications Resources

- IMSA Communications/Social Media to provide training sessions on the following topics:
 - How to run social media from a business/promotional perspective
 - Best practices for interviews, providing quotes, pole award, podium procedures, etc.
- IMSA Communications to provide articles throughout the year about Scholarship recipient at discretion
- IMSA Social Media to include recipient in social channels at discretion

IMSA Partner Contributions

- One (1) set of Michelin tires per event in chosen race season
- Two (2) drums of VP Racing Fuel per event in chosen race season
- One (1) OMP custom racing suit
- One (1) RECARO racing seat
- One (1) set of headshots by LAT Images
 - Potential photo shoots throughout the season

YEAR 2 BENEFITS - 2023:

IMSA Assets

- Fifty percent (50%) of one (1) full-season premium entry fee for IMSA WeatherTech Championship, IMSA Michelin Pilot Challenge or IMSA Prototype Challenge
- Dedicated IMSA account manager
- Four (4) General Admission tickets per event to host guests and sponsors
- Four (4) IMSA WeatherTech Paddock Club passes per event to host guests and sponsors

IMSA Marketing/Communications Resources

- Acknowledgement on IMSA Social Media platforms

IMSA Partner Contributions

- One (1) set of Michelin tires per event in chosen race season

