



9 August 2021

MMC-IMSA-2021-01

Michelin Motorsport Communication

Tire Pricing Actions

Michelin entered the 2021 season with no price increase for IMSA teams. Since the start of the season, Michelin, like other tire manufacturers has experienced profound raw material and production cost increases over the past 12 months, resulting in these pricing actions.

Therefore, effective September 1, 2021, Michelin Motorsport will implement a price increase of 3 percent on motorsport tire lines used in IMSA competition.

Michelin will enact an additional 3.5 percent increase for the 2022 season, effective January 1, 2022.

Tires subject to this increase include those used in the IMSA WeatherTech Sportscar Championship (IWSC), IMSA Michelin Pilot Challenge (IMPC) and IMSA Prototype Challenge (IPC). Additionally, the increase includes the Michelin P2L wet tire also used in the Porsche Carrera Cup series.

The Michelin race tire prices beginning on Sept 1st are as follows:

		Slick	Wet
GTD, GS, TCR, LMP3	27/65R18	\$ 472	\$ 472
	30/65R18	\$ 594	\$ 594
	30/68R18	\$ 610	\$ 610
	33/68R18	\$ 621	N/A
	31/71R18	\$ 621	\$ 621
DPi, LMP2	30/68R18	\$ 663	\$ 610
	31/71R18	\$ 684	\$ 621