



Exclusive Pricing for all IMSA members and their fleets which now includes Commercial Light Truck vehicles!

MICHELIN has created an Exclusive National Account for all IMSA Teams that offers fleet pricing for commercial tires and related services.

PARTNERING FOR THE FUTURE, HERE IS WHAT YOU CAN EXPECT!

WITH PERFORMANCE

- Products that produce one of the industry's best total cost of ownership from MICHELIN® and BFGoodrich® tires
- Retread process that is the most stringent in the industry with leading tread performance
- Solutions that keep you running at optimum levels

WITH PRICING

- Special Program pricing on new MICHELIN® and BFGoodrich® * Truck Tires, MRT Retreads and tire related services such as mounting, dismounting, balancing, and valve stems, which offers nationwide consistency at home and on the road
- Corcentric and Michelin offer this exclusive partnership to IMSA under a national account pricing structure, typically only afforded to large fleets. All billing transactions will be via bank draft.

WITH THE NETWORK

- Highly trained, TIA certified service professionals to help maintain your fleet
- Over 1,000 locations of service with the Michelin Commercial Service Network

WITH INNOVATION

- Constantly improving our product and service offers to give you the most out of your tire assets

WITH EXPERTS

- Access to account managers who are highly trained in maximizing your tire program's total return.
- Access to some of the best technical resources in the industry through our Field Engineers

Interested in taking advantage of this opportunity?

Contact Bridget Bullion, Corcentric Senior Director of Sales at bbullion@corcentric.com or call at 954-905-2511



* Only at authorized BFGoodrich® Truck Tire Dealers.

OFFICIAL TIRE