



## 2023-2024 Scholarship Benefit List

### **YEAR 1 BENEFITS - 2023**

#### **IMSA Assets**

- One (1) full-season premium pre-paid entry fee for IMSA WeatherTech SportsCar Championship, IMSA Michelin Pilot Challenge or IMSA VP Racing SportsCar Challenge
- Dedicated IMSA account manager
- Four (4) General Admission tickets per event to host guests and sponsors
- Four (4) Hospitality passes to host guests and sponsors for each event where the IMSA WeatherTech Paddock Club is in operation

#### **IMSA Marketing/Communications Resources**

- IMSA Communications/Social Media to provide training sessions on the following topics:
  - How to run social media from a business/promotional perspective
  - Best practices for interviews and providing quotes
- IMSA Communications to provide articles throughout the year about Scholarship recipient, at its discretion
- IMSA Social Media to include recipient in social channels, at its discretion

#### **IMSA Partner Contributions**

- One (1) set of Michelin tires per event in chosen race season
- Two (2) drums of VP Racing Fuel per event in chosen race season
- One (1) OMP custom racing suit
- One (1) Bell FIA 8860 helmet
- Six (6) Bell motocross-style helmets (or relevant equivalent) for the recipient's team
- One (1) RECARO racing seat
- One (1) set of headshots by LAT Images

### **YEAR 2 BENEFITS - 2024**

#### **IMSA Assets**

- Fifty percent (50%) of one (1) full-season premium pre-paid entry fee for IMSA WeatherTech SportsCar Championship, IMSA Michelin Pilot Challenge or IMSA VP SportsCar Challenge
- Dedicated IMSA account manager
- Four (4) General Admission tickets per event to host guests and sponsors
- Four (4) Hospitality passes to host guests and sponsors for each event where the IMSA WeatherTech Paddock Club is in operation

#### **IMSA Marketing/Communications Resources**

- Acknowledgement on IMSA Social Media platforms

#### **IMSA Partner Contributions**

- One (1) set of Michelin tires per event in chosen race season

