



**Exclusive Pricing for all IMSA members and their fleets which now includes Commercial Light Truck vehicles!**

MICHELIN has created an Exclusive National Account for all IMSA Teams that offers fleet pricing for commercial tires and related services.

## ***PARTNERING FOR THE FUTURE, HERE IS WHAT YOU CAN EXPECT!***

### **PERFORMANCE**

- Products that produce one of the industry's best total cost of ownership from MICHELIN® and BFGoodrich® tires
- Retread process that is the most stringent in the industry with leading tread performance
- Solutions that keep you running at optimum levels

### **PRICING**

- Special Program pricing on new MICHELIN® and BFGoodrich® \* Truck Tires, MRT Retreads and tire related services such as mounting, dismounting, balancing, and valve stems, which offers nationwide consistency at home and on the road
- Corcentric and Michelin offer this exclusive partnership to IMSA under a national account pricing structure, typically only afforded to large fleets. All billing transactions will be via bank draft.

### **THE NETWORK**

- Highly trained, TIA certified service professionals to help maintain your fleet
- Over 1,000 locations of service with the Michelin Commercial Service Network

### **ADDITIONAL BENEFITS**

- Gain the opportunity to participate in other national account programs featuring discounts with Interstate Batteries, Imperial, Safelite, and many more!

### **ENROLL TODAY**

- Even if you don't have an immediate need for tires, enrolling in these programs TODAY saves you valuable time for when they will be needed. Set up your account now, and be ready to place your order without delay.

***Interested in taking advantage of this opportunity?***

Contact Bridget Bullion, Corcentric Senior Director of Sales at [bbullion@corcentric.com](mailto:bbullion@corcentric.com) or call at 954-905-2511



\* Only at authorized Michelin® and BFGoodrich® Truck Tire Dealers.

OFFICIAL TIRE