



2024 IMSA SPORTING REGULATIONS & SERIES SUPPLEMENTARY REGULATIONS: BRANDING EXCERPT (pages 125 - 140)

of the

IMSA MICHELIN PILOT CHALLENGE

Sanctioned by



INTERNATIONAL
MOTOR SPORTS
ASSOCIATION

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Revision Date: 11.01.23

5. ATTACHMENT 5 – LOGOS / NUMBER PANELS / DECALS

5.1. LOGOS, DRIVER AND CREW MEMBER UNIFORM REQUIREMENTS (See Also Article 10)

- 5.1.1. IMSA requires specific logos to be on all Driver and Crew Member uniforms. Embroidered logos are acceptable provided they are the exact size, shape & colors of the required/supplied patch. Printed logos are acceptable for Crew Member uniforms.
- 5.1.2. Below are shown the official logos and only acceptable logos to be utilized on all Driver and Crew Member uniforms. All logos must follow the brand guidelines at imsacompetitors.com, retain the original logo aspect ratio, remain intact and must not be altered in any manner:

2024 Required Logos:



<u>PMS</u>	<u>CMYK</u>			
Red 1797C	C: 0	M: 100	Y: 99	K: 4
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
Yellow	C: 0	M: 5	Y: 100	K: 0
Black 3C	C: 75	M: 68	Y: 67	K: 90
White	C: 0	M: 0	Y: 0	K: 0

IMSA Michelin Pilot Challenge Series Logo



<u>PMS</u>	<u>CMYK</u>			
Red 1797C	C: 0	M: 100	Y: 99	K: 4
Black 3C	C: 75	M: 68	Y: 67	K: 90
White	C: 0	M: 0	Y: 0	K: 0

Red IMSA logo – standard IMSA logo



<u>PMS</u>	<u>CMYK</u>			
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
Yellow	C: 0	M: 5	Y: 100	K: 0
Black	C: 0	M: 0	Y: 0	K: 100
White	C: 0	M: 0	Y: 0	K: 0

Michelin Corporate Logo - Solid blue and yellow background and white logo/Michelin Man are required

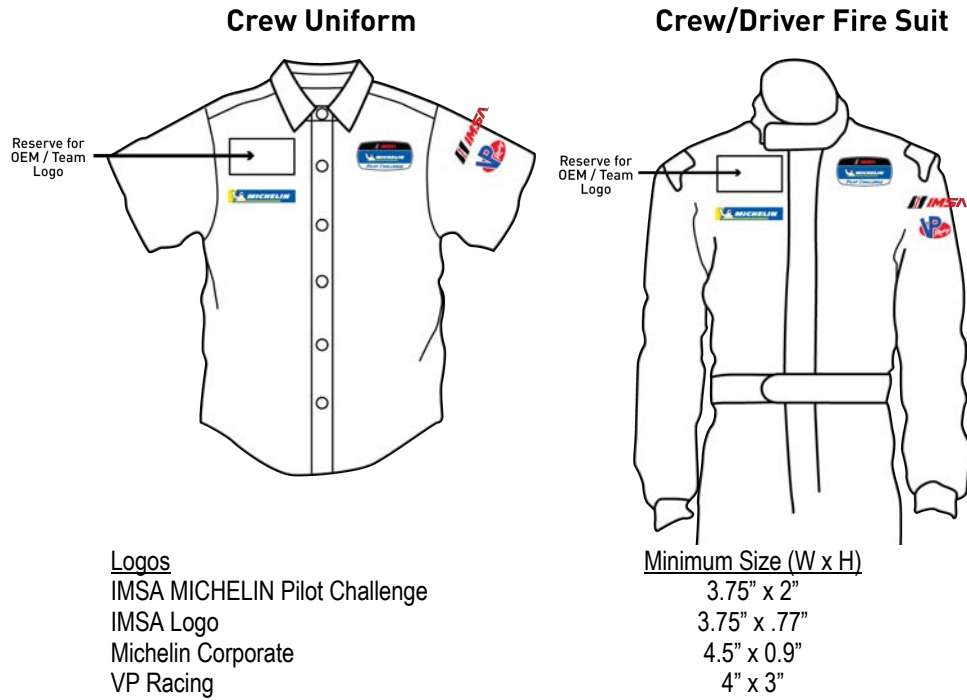


<u>PMS</u>	<u>CMYK</u>			
Red 185	C:	M: 91	Y: 76	K: 0
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
White	C: 0	M: 0	Y: 0	K: 0

VP Racing Logo

IMSA Michelin Pilot Challenge Team/Crew Uniforms

Exhibit A

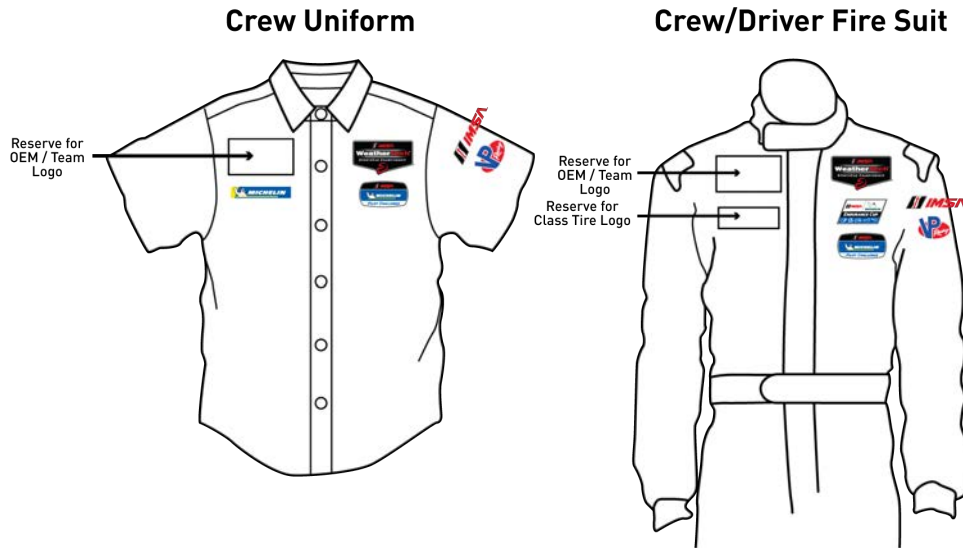


5.2. Specifics: (see Exhibit A)

- 5.2.1. IMSA Michelin Pilot Challenge logo must be in top position.
- 5.2.2. MICHELIN corporate logo must be in second position, directly below the Car Manufacturer/Team logo.
- 5.2.3. IMSA logo must be located on the left sleeve.
- 5.2.4. VP Racing logo must be located on the left sleeve directly below IMSA.

Multiple Series Team/Crew Uniforms

Exhibit B



5.3. Teams/Drivers Participating in Multiple Series: (See Exhibit B)

- 5.3.1. Multiple Series patches/logos are permitted on the same fire suit provided they appear in the following descending order: (IMSA WeatherTech SportsCar Championship, IMSA Michelin Pilot Challenge, IMSA VP Racing SportsCar Challenge, Ferrari Challenge, Lamborghini Super Trofeo, Mazda MX-5 Cup, Porsche Carrera Cup North America, on the same side. Non-IMSA Series logos are prohibited.
- 5.3.2. Multiple Tire Partner logos are permitted on the same fire suit, however only the appropriate Series Tire Partner must be displayed when participating in the Series. Example, for Driver/Crew Member participating in another series and IMSA Michelin Pilot Challenge, the other series' Tire Partner logo must be covered when in IMSA Michelin Pilot Challenge Sessions.
- 5.3.3. VP Racing logo must be placed on the left sleeve directly below IMSA logo.
- 5.3.4. All other required logos must be displayed at all times.

5.4. Additional Specifications.

- 5.4.1. Entrant may receive a minimum \$500.00 fine for logos not in compliance.
- 5.4.2. All logos must be in their full and correct colors and are available by contacting info@imsa.com.
- 5.4.3. Blank areas where background shirt/firesuit colors are visible when embroidering logos are prohibited.
- 5.4.4. Failure to display required logos may result in penalties or ineligibility for Point Fund / Prize Money.
- 5.4.5. Uniforms must be of tasteful design and neat and clean in appearance.

5.5. IMSA REQUIRED LOGOS/DESIGNATIONS, TRANSPORTERS AND CARS:

- 5.5.1. IMSA requires specific decals & panels to be placed on IMSA Michelin Pilot Challenge transporters and competing Cars. Transporter size requirements outlined in 5.7, car size requirements outlined in 5.8. All images below. All logos and advertising are subject to IMSA approval. Please reference the IMSA and IMSA Michelin Pilot Challenge brand guides at imsacompetitors.com.

5.5.2. Decals are supplied by IMSA at the time of Car registration. Additional decals are available at the IMSA Michelin Pilot Challenge competition transporter and/or by contacting IMSA at competition@imsa.com. Competitors may also be required to display Event-specific sponsor decals in an approved location on each side of the Car.

5.6. Required Logos:

5.6.1. Below are shown the only acceptable and official logos/class designations to be utilized on Team transporters and Cars.

Required Logos



<u>PMS</u>	<u>CMYK</u>			
Red 1797C	C: 0	M: 100	Y: 99	K: 4
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
Yellow	C: 0	M: 5	Y: 100	K: 0
Black 3C	C: 75	M: 68	Y: 67	K: 90
White	C: 0	M: 0	Y: 0	K: 0

IMSA Michelin Pilot Challenge Logo



<u>PMS</u>	<u>CMYK</u>			
Red 1797C	C: 0	M: 100	Y: 99	K: 4
Black 3C	C: 75	M: 68	Y: 67	K: 90
White	C: 0	M: 0	Y: 0	K: 0

Red IMSA Logo – standard IMSA logo



<u>PMS</u>	<u>CMYK</u>			
Red 1797C	C: 0	M: 100	Y: 99	K: 4
Black 3C	C: 75	M: 68	Y: 67	K: 90
White	C: 0	M: 0	Y: 0	K: 0

Lockup IMSA Logo - White background and black border are required



<u>PMS</u>	<u>CMYK</u>			
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
Yellow	C: 0	M: 5	Y: 100	K: 0
Black	C: 0	M: 0	Y: 0	K: 100
White	C: 0	M: 0	Y: 0	K: 0

Michelin Corporate Logo - Solid blue and yellow background and white logo/Michelin Man are required



<u>PMS</u>	<u>CMYK</u>			
Black	C: 0	M: 0	Y: 0	K: 100
White	C: 0	M: 0	Y: 0	K: 0

Michelin Sprinter Man – Should always be shown in conjunction with Michelin Corporate Logo, solid white background is required.



<u>PMS</u>	<u>CMYK</u>			
Red 185	C: 100	M: 70	Y: 0	K: 0
Reflex Blue	C: 100	M: 70	Y: 0	K: 0
White	C: 0	M: 0	Y: 0	K: 0

VP Racing Logo



<u>PMS</u>	<u>CMYK</u>			
Red 185C	C: 0	M: 91	Y: 76	K: 0
White	C: 0	M: 0	Y: 0	K: 0

Motul Logo

Class Decals:

GS Class



TCR Class



GS Windscreen



TCR Windscreen**5.7. LOGOS, TEAM TRANSPORTERS:**

5.7.1. The following requirements are applicable to transporters in the IMSA Paddock at all Events:

- A. One (1) IMSA logo on each side of transporter with a minimum width of 36" as well as appropriate clear space as determined by brand guide. Please use the IMSA Lockup Logo if Transporter design does not allow for clear space (i.e. a textured background will show through IMSA Logo).
- B. One (1) IMSA Michelin Pilot Challenge logo on each side of transporter with a minimum width of 36" as well as appropriate clear space as determined by brand guide.
- C. One (1) IMSA logo on back of transporter with a minimum width of 18" as well as appropriate clear space as determined by brand guide.
- D. One (1) IMSA Michelin Pilot Challenge logo on back of transporter with a minimum width of 18" as well as appropriate clear space as determined by brand guide. Please use the IMSA Lockup Logo if Transporter design does not allow for clear space (i.e. a textured background will show through IMSA Logo).

5.7.2. Each Car entry is required to fly the following flags on top of each transporter in the Paddock:

- A. One (1) IMSA logo.
- B. One (1) IMSA Michelin Pilot Challenge logo.
- C. Flags flown together must be in the above order from top to bottom.
- D. Limited quantities of flags for each Team are supplied by IMSA. Flags must match the design, size and color as supplied by IMSA.

5.8. LOGOS, CAR:

5.8.1. IMSA exclusive areas. Competitors must leave two (2) empty spaces measuring 18" W x 18" H for the Car number panels, detailed below. The upper windshield banner area is reserved for the exclusive use of IMSA.

5.8.2. Class Color Designations. The IMSA Michelin Pilot Challenge utilizes a 2-color system. Number plate background and windscreen must be fully covered in the class designation color:

- A. GS: PMS Reflex Blue as primary color and White as secondary color.
- B. TCR: PMS Yellow as primary color and PMS Reflex Blue as the secondary color.

5.8.3. At the sole discretion of IMSA, a request for a special livery for significant cause may be approved for exemption of certain requirements stipulated in the RULES. Such requests must be made in detail, including renderings and supporting materials describing the significance of the livery and other aspects that IMSA may take into consideration. Such request must be submitted in full no later than 30 days prior to the date of desired first use to David Pettit, dpettit@imsa.com. Any IMSA decision regarding such request is Conclusive.

5.9. NUMBER PANELS

5.9.1. **Assigned Number Panels.** Two (2) number panels are required, one (1) on each side of the Car. Side number panels must be clearly visible and affixed on flat and vertical surfaces in class-specific locations. If not possible to read the numbers, the Car may be stopped by Race Control.

	<p>GS (GRAND SPORT) Number plate background = BLUE (White#) Windscreen = BLUE and White Front Bumper must include:  Rear Bumper must include: </p>
	<p>TCR (TOURING CAR) Number plate background = YELLOW (Blue#) Windscreen = YELLOW and Blue Front Bumper must include:  Rear Bumper must include: </p>

5.10. **Driver's National Flags and Names.** On each side of Car above door opening, the national flags of the Drivers as well as their names must be displayed. Minimum height of both flags and names must be 1.25".

5.11. **DECALS.** Cars must follow the requirements below, with specified and preferred locations for Grand Sport (GS) and Touring Car Racing (TCR) per Par. 5.12 and 5.13.

5.11.1. **Exception.** If a Team secures or is working to secure a primary sponsor in the oil category, with appropriate branding presence on the Car, Entrant can apply to IMSA for exemption of requirement to display the IMSA Official Motor Oil partner decals (Par. 5.12.10 and 5.13.10). Request for exemption must be submitted in writing, no later than fourteen (14) days prior to first participation at the applicable Event, to: David Pettit, Vice President of Marketing, IMSA (dpettit@imsa.com) and include depiction(s) of the Car's branding. Should IMSA, at its sole discretion, agree to such display, Entrant shall forfeit any applicable award(s) specific to IMSA's Official Motor Oil partner.

5.11.2. **Tire Branding.** Teams participating in an IMSA Event (including but not limited to pre-race activities, on apparel, or outside entities visible to media at an IMSA Race) must not display or project or otherwise promote a company engaged in the production, manufacturing, selling, or distribution of tires without the prior written consent of IMSA.

5.12. Grand Sport



5.12.1. Number Panels

- A. 14" H x 13.5" W
- B. Two (2), one (1) number panel on each side.
- C. Number panels must match Series design and color. Changes or additional designs prohibited (i.e. stylized numbers).
- D. Numbers must be white in color, Arial font, 7" tall with 1.25" stroke.
- E. Side number panels must be placed on a flat and vertical surface.

5.12.2. Windscreen Number (IMSA Provided)

- A. White, Arial font, 4" tall with 0.5" stroke.
- B. Car number must be located on the driver's right (passenger) side of the windscreen, at least .5" from A pillar, halfway up the screen, or as directed by IMSA.

5.12.3. Rear Number (IMSA Provided)

- A. White, Arial font, 7" tall with 1.25" stroke.
- B. Placed on flat surface of rear bumper.

5.12.4. IMSA Logo

- A. 1.875"H x 8"W
- B. One (1) decal on front, centered.
- C. Must be clearly visible and affixed on a flat surface.

5.12.5. IMSA Michelin Pilot Challenge Logo (IMSA Provided)

- A. 3.5"H x 6.5"W
- B. Two (2), one (1) decal on front and rear bumpers.
- C. Must be clearly visible and affixed on a flat surface.

5.12.6. Windscreen

- A. Minimum height of 6".
- B. Windscreens must match Series design and color.
- C. Official Automotive Partner OEM logo must be placed on the outer right and left edges but must maintain a 1.5" clear space from marks in center.

5.12.7. Leader Lights

- A. 9" W x 8" H area must remain clear of any other decals, wrap or graphics.
- B. Leader Lights must be clearly visible from side.
- C. Leader Lights must be installed in accordance with the Technical Regulations.

5.12.8. Class Decals (IMSA Provided)

- A. 5" tall x 6.5" wide.
- B. Three (3), one (1) decal on each side, one (1) decal on rear.
- C. Must be clearly visible and affixed on a flat and vertical surface.

5.12.9. Tire Decals (IMSA Provided)

- A. Two (2), one (1) 2.5"H x 12"W Michelin Corporate decal, placed on front fender, forward and below of the front axle centerline, each side.
- B. Two (2), one (1) 8" H x 4.5" W Michelin Sprinter Man decal on each side along the vertical portion rear bodywork, behind rear wheel opening, clearly visible and on flat surface.
- C. Michelin Tire decals must be of contrasting color.
- D. must be placed on front fender, forward and below of the front axle centerline, each side.

5.12.10. Oil Supplier

- A. 7.38" W x 2" H
- B. Two (2), one (1) on each side, forward of centerline.
- C. Must be clearly visible and affixed on a flat and vertical surface.

5.12.11. Fuel Supplier

- A. 4.25"H x 6.25"W
- B. Two (2), one (1) on each side of rear bodywork.
- C. Must be clearly visible and affixed on a flat and vertical surface.

5.12.12. IMSA Technical Conformity

A. 3" H

B. Left top corner of the windscreen.

5.13. Touring Car Racing



5.13.1. Number Panels

- A. 14" H x 13.5" W
- B. Two (2), one (1) number panel on each side.
- C. Number panels must match Series design and color. Changes or additional designs prohibited (i.e. stylized numbers).
- D. Numbers must be white in color, Arial font, 7" tall with 1.25" stroke.
- E. Side number panels must be placed on a flat and vertical surface.

5.13.2. Windscreen Number (IMSA Provided)

- A. White, Arial font, 4" tall with 0.5" stroke.
- B. Car number must be located on the driver's right (passenger) side of the windscreen, at least .5" from A pillar, halfway up the screen, or as directed by IMSA.

5.13.3. Rear Number (IMSA Provided)

- A. White, Arial font, 7" tall with 1.25" stroke.
- B. Placed on flat surface of rear bumper.

5.13.4. IMSA Logo

- A. 1.875"H x 8"W
- B. One (1) decal on front, centered.
- C. Must be clearly visible and affixed on a flat surface.

5.13.5. IMSA Michelin Pilot Challenge Logo (IMSA Provided)

- A. 3.5"H x 6.5"W
- B. Two (2), one (1) decal on front and rear bumpers.
- C. Must be clearly visible and affixed on a flat surface.

5.13.6. Windscreen

- A. Minimum height of 6".
- B. Windscreens must match Series design and color.
- C. Official Automotive Partner OEM logo must be placed on the outer right and left edges but must maintain a 1.5" clear space from marks in center.

5.13.7. Leader Lights

- A. 9" W x 8" H area must remain clear of any other decals, wrap or graphics.
- B. Leader Lights must be clearly visible from side.
- C. Leader Lights must be installed in accordance with the Technical Regulations.

5.13.8. Class Decals (IMSA Provided)

- A. 5" tall x 6.5" wide.
- B. Three (3), one (1) decal on each side, one (1) decal on rear.
- C. Must be clearly visible and affixed on a flat and vertical surface.

5.13.9. Tire Decals (IMSA Provided)

- A. Two (2), one (1) 2.5"H x 12"W Michelin Corporate decal, placed on front fender, forward and below of the front axle centerline, each side.
- B. Two (2), one (1) 8" H x 4.5" W Michelin Sprinter Man decal on each side along the vertical portion rear bodywork, behind rear wheel opening, clearly visible and on flat surface.
- C. Michelin Tire decals must be of contrasting color.
- D. must be placed on front fender, forward and below of the front axle centerline, each side.

5.13.10. Oil Supplier

- A. 7.38" W x 2" H
- B. Two (2), one (1) on each side, forward of centerline.
- C. Must be clearly visible and affixed on a flat and vertical surface.

5.13.11. Fuel Supplier

- E. 4.25"H x 6.25"W
- F. Two (2), one (1) on each side of rear bodywork.
- G. Must be clearly visible and affixed on a flat and vertical surface.

5.13.12. IMSA Technical Conformity

- A. 3" H
- B. Left top corner of the windscreen.

ATTACHMENT 6 – N/A

- 6. N/A

7. ATTACHMENT 7 – SPECIAL AWARDS (GS BRONZE CUP / ROOKIE OF THE YEAR / VP RACING FRONT RUNNER AWARD / MOTUL POLE AWARD)

7.1. GS BRONZE CUP PROGRAM

7.1.1. Overview.

- A. The GS Bronze Cup recognizes outstanding Drivers who are Bronze rated and participate in an Entered Car with other Bronze Drivers only.
- B. Bronze Cup points are awarded to eligible Drivers.
- C. Bronze Cup Drivers compete for honors at each Event and for a special season-end trophy.

7.1.2. Qualification for Bronze Cup Championship:

- A. Bronze rated Drivers who participate with other Bronze Drivers only, are automatically eligible and approved for participation.

7.1.3. Point Distribution & Standings.

- A. GS Bronze Cup Drivers only earn points in the Car(s) in which they are eligible for Michelin Challenge Driver championship points at each Event.
- B. GS Bronze Cup points are awarded in accordance with the table shown in [Art. 12.20](#) as interpreted below.
- C. GS Bronze Cup points are awarded based on the Car's finishing position for each GS Bronze Cup eligible Car, with the finishing positions of Cars with Silver or Gold rated Drivers not considered in the results and all other Cars with Bronze only Drivers elevated in the finishing positions accordingly.

- 7.1.4. **Standings.** GS Bronze Cup standings are scored separately from the Team and Driver championships.

- 7.1.5. Tiebreakers per [Art. 53](#).

- 7.1.6. All other IMSA RULES apply to the GS Bronze Cup Program.

7.2. ROOKIE OF THE YEAR

- 7.2.1. A Rookie is a Driver who has in their lifetime competed in fewer than five (5) Races in the Michelin Challenge or predecessor series and/or fewer than three (3) Races in the WeatherTech Championship and/or the TUDOR Championship and/or the IMSA ALMS Series and/or the Grand-Am Rolex Series or similar national or international series.

- 7.2.2. A Rookie typically would not meet the criteria of a Platinum rated Driver.

- 7.2.3. If a Driver begins their season as a Rookie, they remain a Rookie until the end of the season.

- 7.2.4. A Driver is a Rookie in any season of the Michelin Challenge only once in their lifetime.

- 7.2.5. IMSA, in its sole discretion, shall make any final determination regarding a Driver's eligibility as a Rookie and such determination is Conclusive.

- 7.2.6. IMSA reserves the right to create a championship for the title of Rookie of the Year. If so awarded at the season-end ceremonies, the Rookie of the Year is determined by the total number of Driver Championship points accumulated per [Art. 12.20](#), tiebreakers per [Art. 53](#).

7.3. VP RACING FRONT RUNNER AWARD

- 7.3.1. The VP Racing Front Runner Award is awarded twice (2X) during the season as follows:
- A. The GS mid-season award is a two thousand five hundred dollar (\$2,500) fuel credit, to be used during the 2024 Michelin Challenge season, awarded to the highest finishing eligible Team (assigned Car number) in the GS class.
 - B. The GS end of season award is a two thousand five hundred dollar (\$2,500) fuel credit, to be used during the 2025 Michelin Challenge season, awarded to the highest finishing eligible Team (assigned Car number) in the GS class.
 - C. The TCR mid-season award is a two thousand five hundred dollar (\$2,500) fuel credit, to be used during the 2024 Michelin Challenge season, awarded to the highest finishing eligible Team (assigned Car number) in the TCR class.
 - D. The TCR end of season award is a two thousand five hundred dollar (\$2,500) fuel credit, to be used during the 2025 Michelin Challenge season, awarded to the highest finishing eligible Team (assigned Car number) in the TCR class.
 - E. Please contact the IMSA Manager, Partnership Marketing, Max Rosier mrosier@imsa.com for specific details of award payouts.
- 7.3.2. **Eligibility:**
- A. The required VP Racing decal(s) provided by IMSA must be displayed throughout each Event and maintained in presentable condition in compliance with the VP Racing Front Runner guidelines, available at imsacompetitors.com. For questions please contact David Pettit, IMSA VP, Marketing at dpettit@imsa.com
- 7.3.3. **VP Racing Front Runner Award Points System:**
- A. At each Event, the Car from each class (GS, TCR) that leads the most total laps in the Race(s) receives one (1) point.
 - B. Tiebreakers: In the case of a tie at an Event, the tiebreaker is the Car with the highest finishing position in its class in that Race. Then tiebroken by the Car with the highest total finishing positions in its class in the VP Racing Front Runner award segment of the season to date. Then tiebroken by the Car that is ranked highest in the current season Michelin Challenge Team points standings. Final tiebreaker is the Car with the most total laps led at the conclusion of the VP Racing Front Runner award segment of the season to date.
 - C. In the case of a tie at the end of the award segment of the season to date, the tiebreaker is resolved per [Art. 53](#) for the applicable Races for that award segment.
- 7.3.4. **GS Mid-Year Award segment:**
- A. The Entrant for the Car in the GS class with the most VP points from the first five (5) Races is awarded the two thousand five hundred dollar (\$2,500) mid-year fuel credit to be used during the 2024 Michelin Challenge season.
 - B. The mid-year fuel credits are presented at the Canadian Tire Motorsport Park Event.
 - C. After the mid-year award interval, the VP Racing Front Runner Award points for each Car are reset to zero and the accumulation of points toward the end of season VP Racing Front Runner Award are re-started as at the beginning of the season.

7.3.5. End Of Season Award segment:

- A. The Entrant for the Car in the GS class with the most VP points from the last five (5) Races is awarded the two thousand five hundred dollar (\$2,500) end of season fuel credit to be used during the 2025 IMSA season.
- B. The end of season fuel credits are presented at the season-end awards ceremony.

7.3.4. TCR Mid-Year Award segment:

- D. The Entrant for the Car in the TCR class with the most VP points from the first five (5) Races is awarded the two thousand five hundred dollar (\$2,500) mid-year fuel credit to be used during the 2024 Michelin Challenge season.
- E. The mid-year fuel credits are presented at the Canadian Tire Motorsport Park Event.
- F. After the mid-year award interval, the VP Racing Front Runner Award points for each Car are reset to zero and the accumulation of points toward the end of season VP Racing Front Runner Award are re-started as at the beginning of the season.

7.3.5. TCR End Of Season Award segment:

- C. The Entrant for the Car in the TCR class with the most VP points from the last five (5) Races is awarded the two thousand five hundred dollar (\$2,500) end of season fuel credit to be used during the 2025 IMSA season.
- D. The end of season fuel credits are presented at the season-end awards ceremony.

7.3.6. Additional:

- A. Fuel credits are non-transferable.
- B. Fuel credits are applicable for use at all IMSA sanctioned Events and tests.
- C. Outstanding race fuel account balances must be settled prior to use of the fuel credit.
- D. All other 2024 IMSA RULES apply to the VP Racing Front Runner Award.

7.4. N/A.**7.5. MOTUL POLE AWARD**

7.5.1. At each Race Event, Teams in the GS and TCR classes compete for the MOTUL Pole Award.

- A. Car must display the MOTUL decal on each side (Att. 5) at each Event.
- B. If qualifying is abandoned or the grid for that class set by “other means”, the MOTUL Pole Award is not awarded for the affected class(es).

7.5.2. A special award, the MOTUL Year End Pole Award, is presented at the year-end award ceremonies, with a trophy to the Driver winning the most pole positions for the season in each of the GS and TCR classes and a financial award to the Driver’s Team.

- A. Car must display the MOTUL decal on each side (Att. 5) at each Event.
- B. Eligibility. Driver must participate in all MOTUL-specific post-qualifying marketing activities as directed by IMSA Officials.