

TEAM REFERENCE GUIDE



CHEVROLET

DETROIT

GP



PRESENTED BY LEAR





TABLE OF CONTENTS

Welcome Letter.....	3
Grand Prix Staff Contact Information.....	4
Online Team Registration.....	5
Space Fees.....	6
Golf Carts & Scooters.....	7
Shipping Information.....	8
Facility Access Information.....	9
Facility Rules.....	10
Accreditation & Tickets.....	11
Parking Pass Information & Security.....	12
Food & Beverage.....	13
Hotels & Lodging.....	14
Insurance Requirements.....	15
2024 DetroitGP App.....	16
Additional Information.....	17



Dear Detroit Grand Prix Participants,

We look forward to hosting you on the Streets of Downtown Detroit as we gear up for the 2024 Chevrolet Detroit Grand Prix presented by Lear, May 31-June 2.

We were so proud to bring this event back to Downtown Detroit in 2023 for the first Grand Prix on the city streets in 32 years. The energy and excitement that the return of the Grand Prix brought to the city was amazing and we can't wait to build on that momentum this summer.

As we get ready for the 34th Grand Prix event hosted in Detroit, we are excited to once again showcase the nine-turn, 1.7-mile street circuit that incorporates many of Detroit's most iconic and popular areas, including Hart Plaza, the beautiful Detroit Riverfront and the GM Renaissance Center.

We know that the on-track action will continue to deliver the thrills and great racing that our fans appreciate and expect in the Motor City. Featuring three premier racing series, the lineup that will compete this summer on the Downtown circuit includes the high-powered cars of the NTT INDYCAR SERIES, the much-anticipated return of the IMSA WeatherTech SportsCar Championship and the rising stars of INDY NXT by Firestone.

One of the biggest reasons for bringing the Grand Prix back to the Streets of Downtown Detroit was to benefit businesses across the city and make more of an impact on the local economy. With a more inclusive event that featured more than half of the venue open to fans for free, the 2023 Grand Prix delivered a very positive event for Detroit and its surrounding communities.

With an estimated crowd of approximately 150,000 people over the three-day weekend, the Grand Prix's impact surpassed all expectations. An independent economic study revealed that last year's event generated more than \$104 million in total spending for the Metropolitan Detroit area – an all-time high for the Detroit Grand Prix. We look forward to hopefully raising the bar even higher in 2024, with much of the event still open and available to fans for free.

In addition to boosting the local economy, the Grand Prix is also proud to add its legacy of giving in Detroit. On Friday evening May 31, we will host the 10th annual PwC Grand Prixmiere presented by Chevrolet charity event, which has raised nearly \$7 million in charitable funds over the last nine years.

Our team is hard at work as we prepare to host all of the race weekend competitors on the Downtown street circuit and we want to make sure that everything is in order well in advance of your arrival. Enclosed you will find this year's Team Reference Guide, including team hospitality and motor coach information. We ask you to please review the guide and let us know if you have any questions. We look forward to receiving your information by the deadlines indicated in the materials.

We thank you in advance for participating in the 2024 Chevrolet Detroit Grand Prix presented by Lear and for your attention to the enclosed information. We are excited to welcome you back to Downtown Detroit this summer!

Sincerely,
Michael Montri

President, Chevrolet Detroit Grand Prix presented by Lear



GRAND PRIX STAFF CONTACT INFORMATION

Name	Title	Phone Number	E-Mail
Track & Venue Operations			
Ryan Epstein	Operations Director	(248) 345-7895	repstein@detroitgp.com
Brian Skuza	Event Operations	(770) 862-2010	bskuza@detroitgp.com
Paddock Fulfillment			
Eric Culling	DGPA On-Track Services Supervisor	(810) 689-6129	culling@gmail.com
Kevin Rose	Vice President, IT Services	(248) 705-9494	kevin.rose@penskecorp.com
Team Hospitality & Motor Coach Fulfillment			
Ethan Krueger	Displays & Event Services Manager	(989) 545-9436	ekrueger@detroitgp.com
Tickets & Credentials			
Cory Davala	Ticketing Director	(313) 748-1821	cdavala@detroitgp.com
Emily Young	Accreditation Manager	(317) 292-6179	credentials@detroitgp.com
Ed Weglarz	DGPA Credential Manager	(313) 530-8822	ed@grandprixeg.com
Event			
Merrill Cain	Public & Community Relations Director	(704) 677-9200	mcain@detroitgp.com
Bud Denker	Event Chairman	(248) 648-2580	bud.denker@penskecorp.com
Krysta Grembo	Sponsorship & Events Manager	(716) 907-4536	kgrembo@detroitgp.com
Michael Montri	President	(313) 748-1850	michael.montri@penskecorp.com
Rena Shanaman	Event Director	(313) 748-1844	rshanaman@detroitgp.com
Tracy Sutter	Controller	(586) 854-9476	tracy.sutter@penskecorp.com
Cindy Wells	Administrative Assistant to Bud Denker	(248) 648-2581	cindy.wells@penskecorp.com

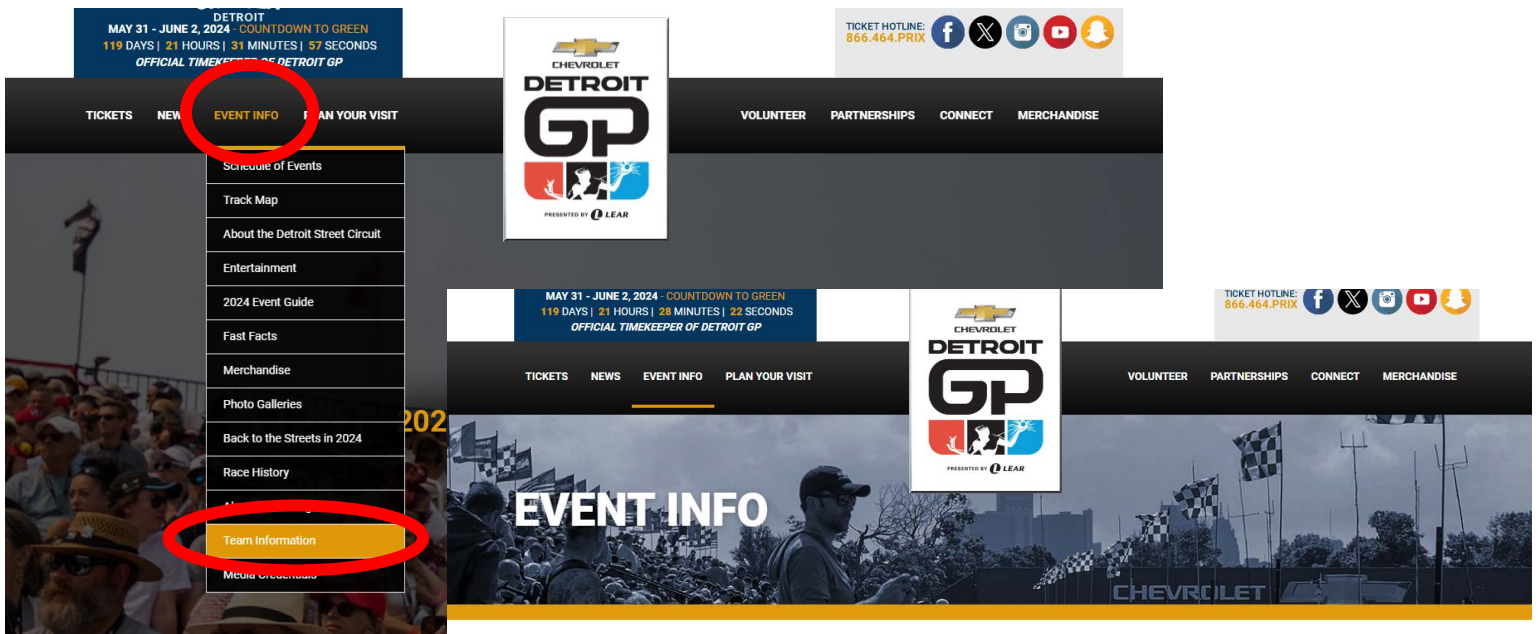


ONLINE TEAM REGISTRATION

Please visit DetroitGP.com and enter the password, **DetroitGPTeams24** to access the following forms:

1. Powered Cart Policy and Release of Liability Waiver
2. 2024 Powered Cart Credential Application
3. 2024 Insurance Requirements
4. 2024 Team Reference Guide
5. 2024 Venue Map

Step 1: Visit the website and select the "Event Info" Tab → Click on "Teams Information"



Team Information
Grand Prix Teams must log-in to view this content.

Enter Password:

QUICK LINKS

- > 2024 Tickets On Sale Now
- > Ticket Price Chart
- > Track Map
- > Ticket Sales and Policies

Step 2: Enter password: **DetroitGPTeams24**



SPACE FEES

Team Hospitality Unit:

\$22,500.00

- 30'x70' Footprint (2,100 sq/ft)
- 100AMPS, 220 Volt Generator
 - Tuesday – Sunday
- (1) Standard Portable Restroom
- Closed Circuit TV Hook-Up
- Water
- (4) Pump Outs
 - 1 per day
- *Please note that anything over 2,100 sq/ft will be an additional \$5.00 per sq/ft*

***Must be out by Tuesday, June 4th at Noon**

Motor Coach Space

\$3,000.00

- 18'x60' Footprint (1,080 sq/ft)
- 50AMPS, 220 Volt Generator
 - Thursday – Sunday
- Closed Circuit TV Hook-Up
- Water
- (4) Pump Outs
 - 1 per day

***Only 26 Motor Coach spaces are available on a first come first service basis.**

***Must be out by Monday, June 3rd at noon. Sorry for the inconvenience, but absolutely no exceptions.**



Subject to change



GOLF CARTS & SCOOTERS

At the Downtown Detroit Circuit, golf carts, scooters and any other powered vehicles are permitted for use only in the Fifth Third Paddock, which will be strictly enforced. Please refer to the yellow outline on the map below for permitted areas. Any carts or scooters within the paddock must have a Powered Cart Credential to operate. There will be a \$50.00 charge per credential requested.

If interested in purchasing cart credentials, please click on the Teams Webpage link on Page #5 or contact Ethan Krueger at ekrueger@detroitgp.com.

Golf Cart Rentals

Due to the restrictions with the Downtown street circuit, golf carts will not be available for rent.





SHIPPING INFORMATION



DGP Office Ship Site:

Detroit Grand Prix

ATTN: _____

300 Renaissance Center, Suite 2311,
Detroit, MI 48243

Located in the Renaissance Center, Tower 300, directly two floors above Panera Bread.
Not active after **Thursday, May 23, 2024.**



Event Ship Site:

Detroit Grand Prix

ATTN: _____

1471 Atwater St.,
Detroit, MI 48207

Goes active on **Friday, May 24, 2024**, and is located in the lot on the corner of Riopelle St. and Atwater St. This location is different from 2023.





FACILITY ACCESS INFORMATION

▪ NTT INDYCAR SERIES Sanctioning Body: Group A	Tuesday, May 28	8:00AM
▪ IMSA WTSCC Series Transporters Load-In (Parking Only)	Tuesday, May 28	10:00AM
▪ NTT INDYCAR SERIES Team Hospitality Load-In	Tuesday, May 28	1:00PM - 4:00PM
▪ NTT INDYCAR SERIES Sanctioning Body: Group B	Tuesday, May 28	2:00PM
▪ INDYCAR & INDYNXT Manufacturer Load-In	Wednesday, May 29	9:00AM
▪ INDYNXT Transporters Load-In (Parking Only) (Cullen Plaza)	Wednesday, May 29	1:00PM - 2:00PM
▪ IMSA WTSCC Teams & Suppliers Load-In	Wednesday, May 29	2:00PM - 6:00PM
▪ NTT INDYCAR SERIES Transporters (Parking Only)	Wednesday, May 29	2:00PM - 6:00PM
▪ NTT INDYCAR SERIES Motorcoach Load-In	Wednesday, May 29	8:00 PM - 10:00PM

Dates and times are subject to change.

1. Washing facilities will be available prior to move-in to the Fifth Third Bank Paddock at a location determined by Grand Prix Officials. A competition bulletin will be sent with these details.
2. All team transporters, motor coaches, and related equipment must vacate the Fifth Third Bank Paddock by 10:00pm Sunday evening, June 2, 2024. Note: Start time of move-out will be determined by event officials and informed to league officials but should start NO earlier than two hours following the last on-track activity.
3. This schedule will be strictly enforced.



FACILITY RULES

1. Event credentials must always be displayed. Drivers and crew are strongly cautioned not to exit the paddock area without credentials. No one will be readmitted without proper credentials.
2. Backpacks, bags and/or briefcases carried into the Detroit Grand Prix Venue by team owners, drivers or crew are subject to inspection at the discretion of Detroit Grand Prix or its law enforcement agencies and vendors.
3. All photographic, video, and digital images taken during any track event, including those featuring spectators or competitors, whether made or purchased by the Detroit Grand Prix or its affiliates, are the property of the Detroit Grand Prix and may only be used in advertising and promotional materials at its sole discretion.
4. The use of drones within the Detroit Grand Prix Venue's airspace are strictly prohibited. Anywhere outside the venue's airspace will require approval and a permit through The City of Detroit. Please contact The City of Detroit to inquire about the proper permitting.
5. Personal vehicles are not permitted in any of the Motor Coach or Hospitality areas. ONLY service vehicles, with the proper service pass, are allowed into these areas prior to track activity and after track activity each day. All team hospitality and coach staff will be required to park in a nearby parking garage (proper pass required).
6. A Certificate of Insurance, naming the Detroit Belle Isle Grand Prix, Inc. dba Detroit Grand Prix, Downtown Detroit Partnership, Inc.; The City of Detroit; The State of Michigan; General Motors LLC; Penske Corporation; Lear Corporation and their respective subsidiaries affiliates, members, partners, officers, directors, agents, trustees and employees must be presented by each team planning to operate its own golf carts and/or scooters within the Detroit Grand Prix Venue. Teams will not be allowed access into the Detroit Grand Prix Venue without a COI being on file.
7. No personal "off road" vehicles or ATVs are permitted within the Detroit Grand Prix Venue unless used for operational purposes.
8. Golf carts must be operated by a licensed driver and are not permitted outside the Paddock.
9. Generators are not permitted unless authorized and approved by Detroit Grand Prix.
10. Team Motor Coach/Hospitality spaces are not to be utilized as contest prizes nor used as part of a public promotional campaign. Hospitality space sales to third parties or individual hospitality pass sales to the public are strictly forbidden.
11. Staking awnings on the asphalt or grass is not permitted. Please use weights to secure your awnings.
12. Only pre-approved event catering permitted except for Team Hospitality Units.
13. No firearms are permitted within the Detroit Grand Prix Venue.
14. No pets, of any kind, are permitted within the Detroit Grand Prix Venue.
15. Failure to abide by these rules may result in expulsion from the premises.



ACCREDITATION & TICKETS

Registration Information

The following are the anticipated registration hours for the Chevrolet Detroit Grand Prix presented by Lear. The Chevrolet Detroit Grand Prix presented by Lear and all Series accreditation services will be located at a new location in 2024:

Steve’s Soul Food – 2nd Floor: 1440 Franklin St., Detroit, MI 48207

(Restaurant Service and Carryout Available)

<u>DATE</u>	<u>CDGPPL</u>	<u>INDYCAR/INDY NXT</u>	<u>IMSA WTSCC</u>
Wed, May 29 th	12:00PM-5:00PM	-	12:00PM-3:00PM
Thurs, May 30 th	8:00AM-5:00PM	-	7:00AM-5:00PM
Fri, May 31 st	7:00AM-5:00PM	8:00AM-4:30PM	7:00AM-5:30PM
Sat, June 1 st	7:00AM-3:30PM	6:00AM-1:45PM	8:00AM-3:30PM
Sun, June 2 nd	7:00AM-12:30PM	6:00AM-12:45PM	-

Timelines are subject to change.

Ticketing

Tickets may be purchased by calling 866-464-PRIX (7749).

- Discounted group pricing and packages are available for ticket purchase.
- Please contact Cory Davala at cdavala@detroitgp.com or 313-748-1821 for more information.

Hospitality & Motor Coach Guests

- Guests to your hospitality unit or motor coach will require a ticket or credential for admission to the Fifth Third Bank Paddock on all three days, Friday – Sunday.



PARKING PASS INFORMATION & SECURITY

Parking Passes:

- Team and crew parking will be provided, through your Series registrar, in one of the parking garages within close walking distance to the Fifth Third Bank Paddock. Participants must have an official Chevrolet Detroit Grand Prix presented by Lear parking pass to use any of the parking garages within the circuit.
- Drivers will not have the ability to park at their motorcoach due to space constraints. Parking will be within close proximity to their motor coach or team hospitality unit.
- All parking garages and passes provided will allow access in and out during track activity. Anticipate delays to and from those garages due to high traffic activity.
- Public parking options available throughout downtown.
- The Detroit People Mover, running through downtown, is available for free in 2024. [Click Here](#) for the Detroit People Mover website.
- A Service Pass will be provided to make deliveries inside the circuit prior to 7:00am or after the conclusion of on-track activities each day. Each motor coach space and team hospitality unit receives one Service Pass per each space purchased. Please contact your Series registrar for additional Service Passes or if you need one but did not purchase a space.

Security:

- The Detroit Grand Prix will be utilizing metal detection equipment prior to admitting each guest or participant. Please plan your arrival time accordingly as this may cause a slight delay in entering the venue.
- The Detroit Grand Prix provides roaming security guards overnight in event areas. Additional security is available for specific needs. If you are interested in purchasing additional security, please indicate that when you are completing the Motor Coach & Team Hospitality Order Form.



FOOD & BEVERAGE

Teams may use their own food & beverage caterer only in the Team Hospitality area. If a Team chooses to use their own catering, when filling out the reservation form online, a Catering Agreement will be available from the Chevrolet Detroit Grand Prix presented by Lear.

Catering

Scheper Event Group, in partnership with Andiamo, will be the Preferred Team Caterer for freshly prepared meals and on-site dining at the Downtown Detroit venue. Scheper Event Group will provide meals starting on Wednesday, May 29, 2024, through Saturday, June 1, 2024. Breakfast and/or lunch will be available on Sunday, June 2, 2024, upon request.

For more information and pricing please contact: Kaitlin Scheper
Email: kaitlin@schepereventgroup.com
Office: (843) 812-7021

Ice

Ice can be ordered through Andiamo Catering and Events and purchased on the south side of the River East Parking Garage.

For more information and pricing please contact: Phil Talbert Jr.
Phone: (313) 529-6600
Email: philtalbert@totalaccessinc.com



HOTELS & LODGING

1. Courtyard Marriott

- Must reserve by April 10th, 2024
- Click Here: [Reserve Today!](#)

2. Marriott Detroit Renaissance Center

- Must reserve by May 6th
- Click Here: [Reserve Today!](#)

3. MotorCity Casino Hotel

- Call hotel directly at (313) 237-7711 and reference the Chevrolet Detroit Grand Prix presented by Lear or
- Click Here: [Reserve Today!](#)

4. Shinola Hotel

- Must reserve by April 30th, 2024
- Click Here: [Reserve Today!](#)

5. Westin Hotel

- Must Reserve by April 11, 2024.
- Click Here: [Reserve Today!](#)



INSURANCE REQUIREMENTS

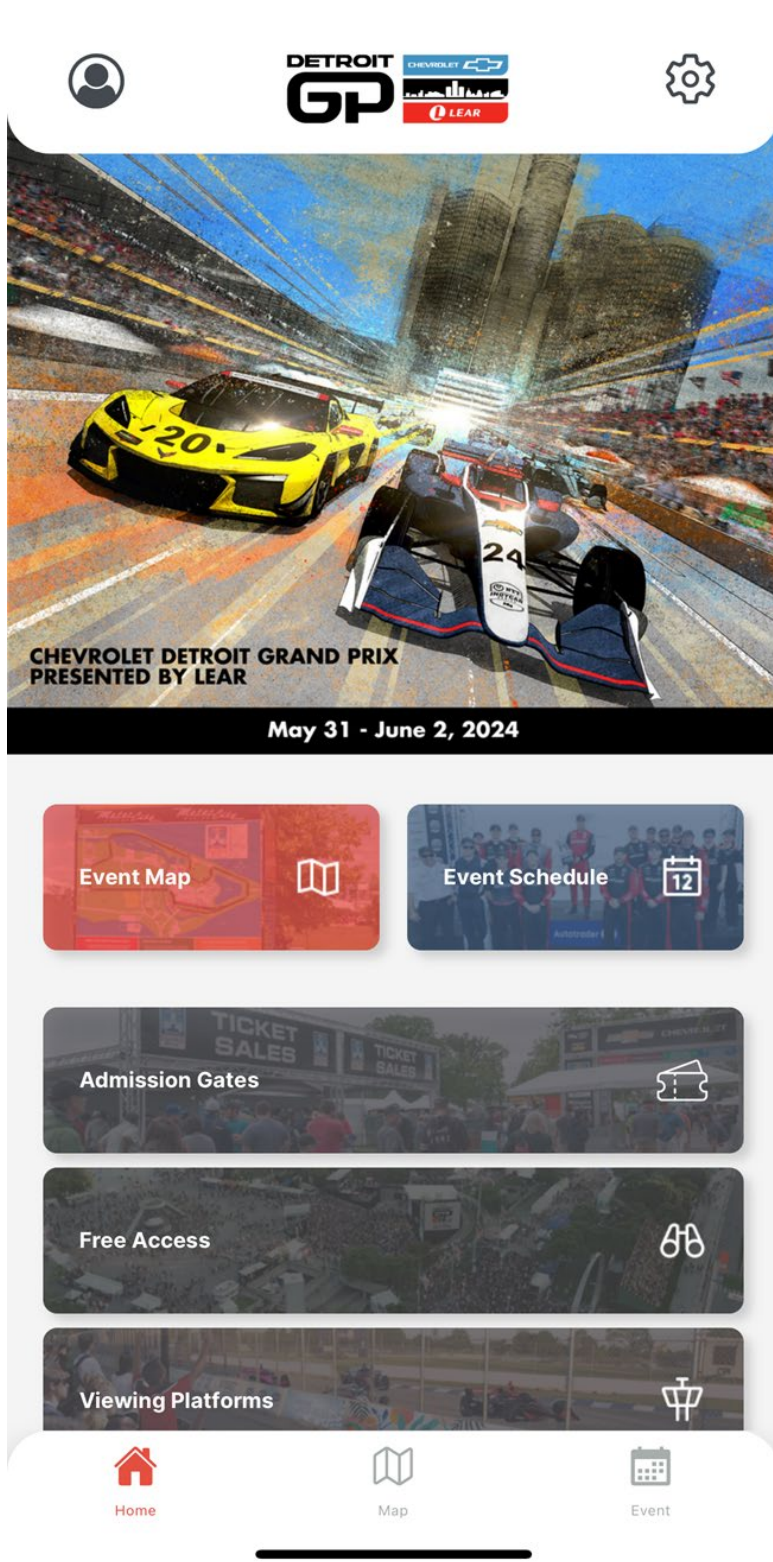
Detroit Belle Isle Grand Prix, Inc. dba Detroit Grand Prix
300 Renaissance Center, Suite 2311
Detroit, MI 48243

Detroit Belle Isle Grand Prix, Inc. dba Detroit Grand Prix, Downtown Detroit Partnership, Inc.; The City of Detroit; The State of Michigan; General Motors LLC; Penske Corporation; Lear Corporation and their respective subsidiaries affiliates, members, partners, officers, directors, agents, trustees and employees, shall be named as additional insured as respects general commercial liability and auto insurance. Coverage shall be **primary and non-contributory** and shall include a **waiver of subrogation** in favor of the additional insured.

- Client shall deliver a certificate that evidences insurance coverage, states that coverage is primary and non-contributory, and includes a waiver of subrogation
- General Commercial Liability -- \$5,000,000 limit per occurrence
- Auto Liability - \$5,000,000 limit per occurrence
- Statutory Workers Compensation meeting all state and local requirements, including coverage for employer liability, with limits no less than 500,000
- Insurance companies to maintain an A.M. Best rating of A- or better
- A 30-day notice of cancellation is required on all certificates



2024 DETROITGP APP



The DetroitGP App is currently available for download. We will continue to make updates to ensure this is the perfect tool to share with your team and guests to help navigate the venue! The app features an interactive map that will guide you to parking, grandstands, activations, and more. It will also feature up to date information on INDYCAR, IMSA, and INDY NXT throughout the event weekend and provide the most up-to-date event schedule.

Download today by clicking the buttons below!





ADDITIONAL INFORMATION

Motor Coach Space Trades

When agreeing to a motor coach trade, a driver is agreeing to (2) two at-track appearances throughout the race weekend and a minimum of one social media post in support of the event. If interested in a trade, please indicate that on the Motor Coach Application. This is for INDYCAR Drivers only.

Sponsorship Packages, Hospitality Suites and Track Signage

For information on sponsorship packages, hospitality suites and track signage for the 2024 Chevrolet Detroit Grand Prix presented by Lear, please contact Krysta Grembo at kgrembo@detroitgp.com or (716) 907-4536.

Internet Services

If you need internet access for the event, but you are not purchasing a Motor Coach Space or Team Hospitality Space, you have the following options:

- 1. MiFi: a portable wireless device that creates a personal hotspot.**
- 2. Internet Services: a wired or wireless connection that covers a larger area.**

To order either of these services, you need to contact Kevin Rose, the VP, IT Services at kevin.rose@penskecorp.com.

Please note that you need to place your order by April 30, 2024 to ensure availability and installation. If you did purchase a space, you will order it on your application through Ethan Krueger.