



January 9, 2025  
MMC-IMSA-2025-07

***MICHELIN MOTORSPORT CONTINGENCY POSTING***  
***MICHELIN GUIDE CHAMPION EXPERIENCE***

Michelin Motorsport is pleased to continue an award launched last season to recognize champions in the Bronze Cup category within the IMSA VP Racing Sportscar Challenge. In 2025, the racer who claims the overall title in Bronze Cup in VPRC in the GSX class, P3 class and GTDX class will receive the Michelin Guide Champion Experience.

The award includes:

- Attendance for two at a Michelin Star Reveal Gala in North America
- Airfare, ground transportation and hotel included.
- Hotel stay at one of the Michelin Guide Select Hotels in the gala city.
- Curated dinner for two in the host city at a Michelin Star restaurant selected by the Michelin Guide team.

After the results in these classes are determined at the conclusion of the season, Michelin will contact the champion to arrange the experience. Should schedules prohibit attendance in one of the remaining events in the 2025 calendar, the award can be redeemed for a gala event in 2026.

Previous Michelin Star Reveal Gala events have taken place in Atlanta, Chicago, Los Angeles, Miami, New York and Toronto.