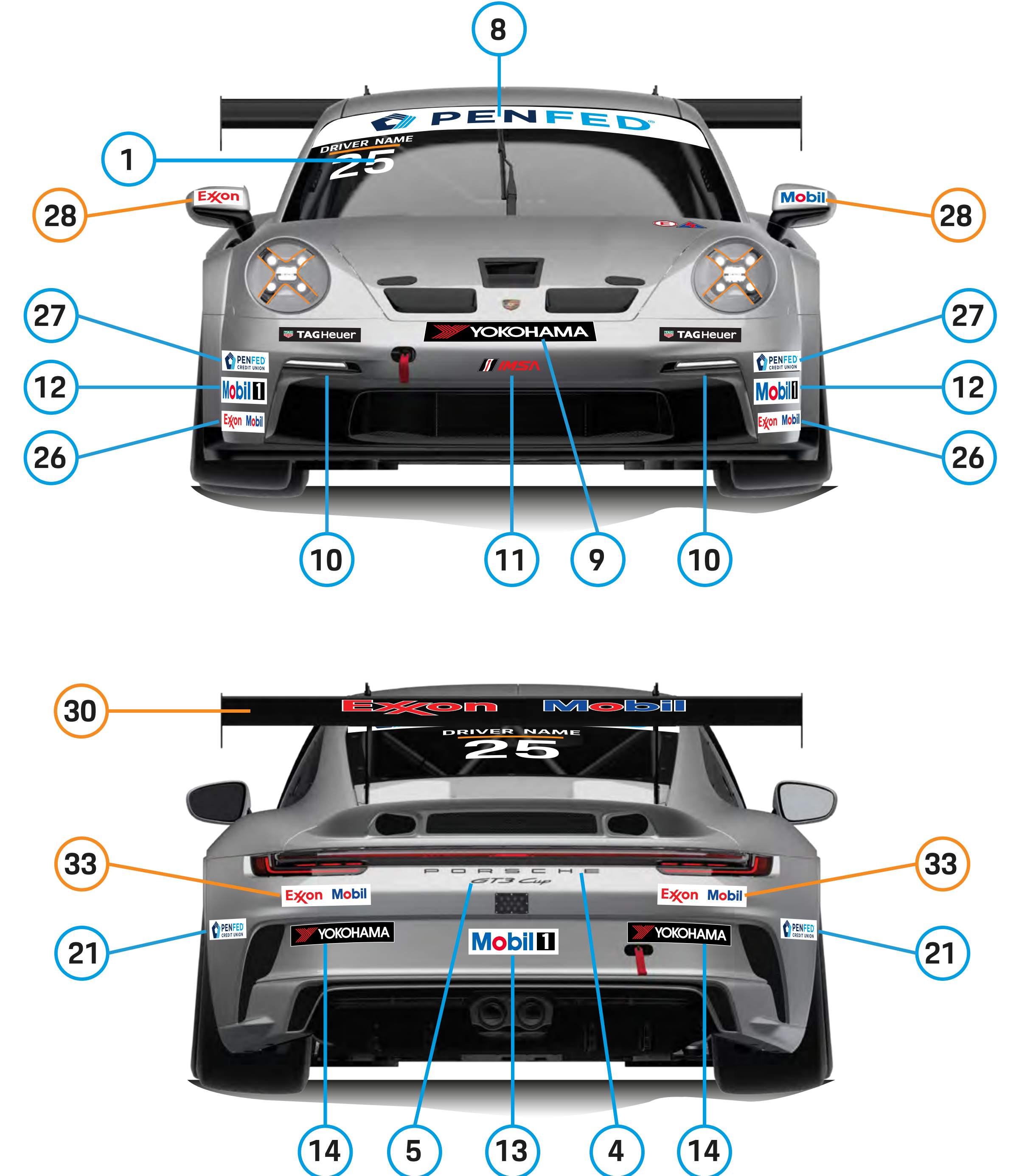
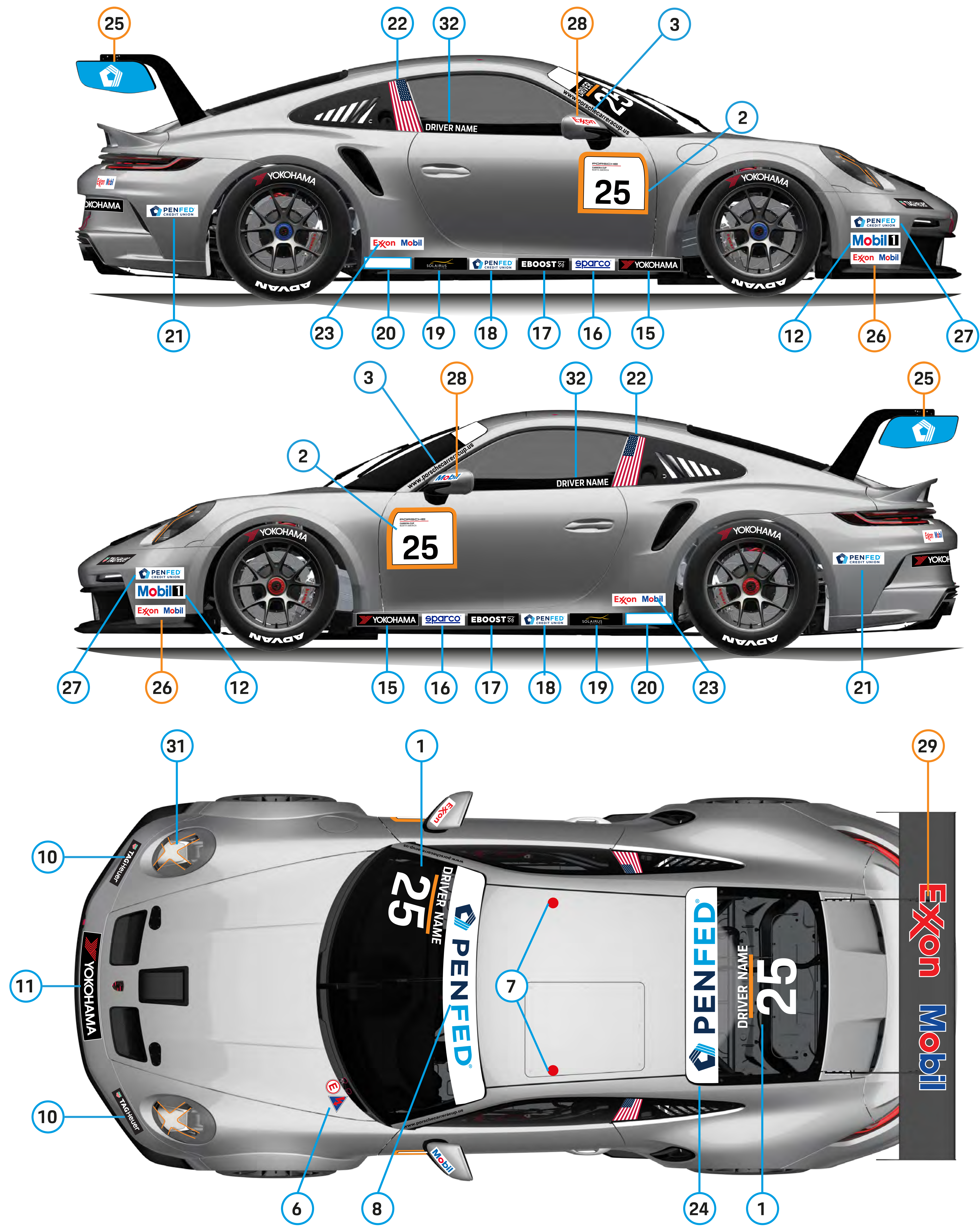




PORSCHE

CARRERA CUP

NORTH AMERICA

OFFICIAL FUEL SUPPLIER

Exxon Mobil

Synergy Supreme+

Sticker Regulation 2025
(COTA, Road Atlanta)

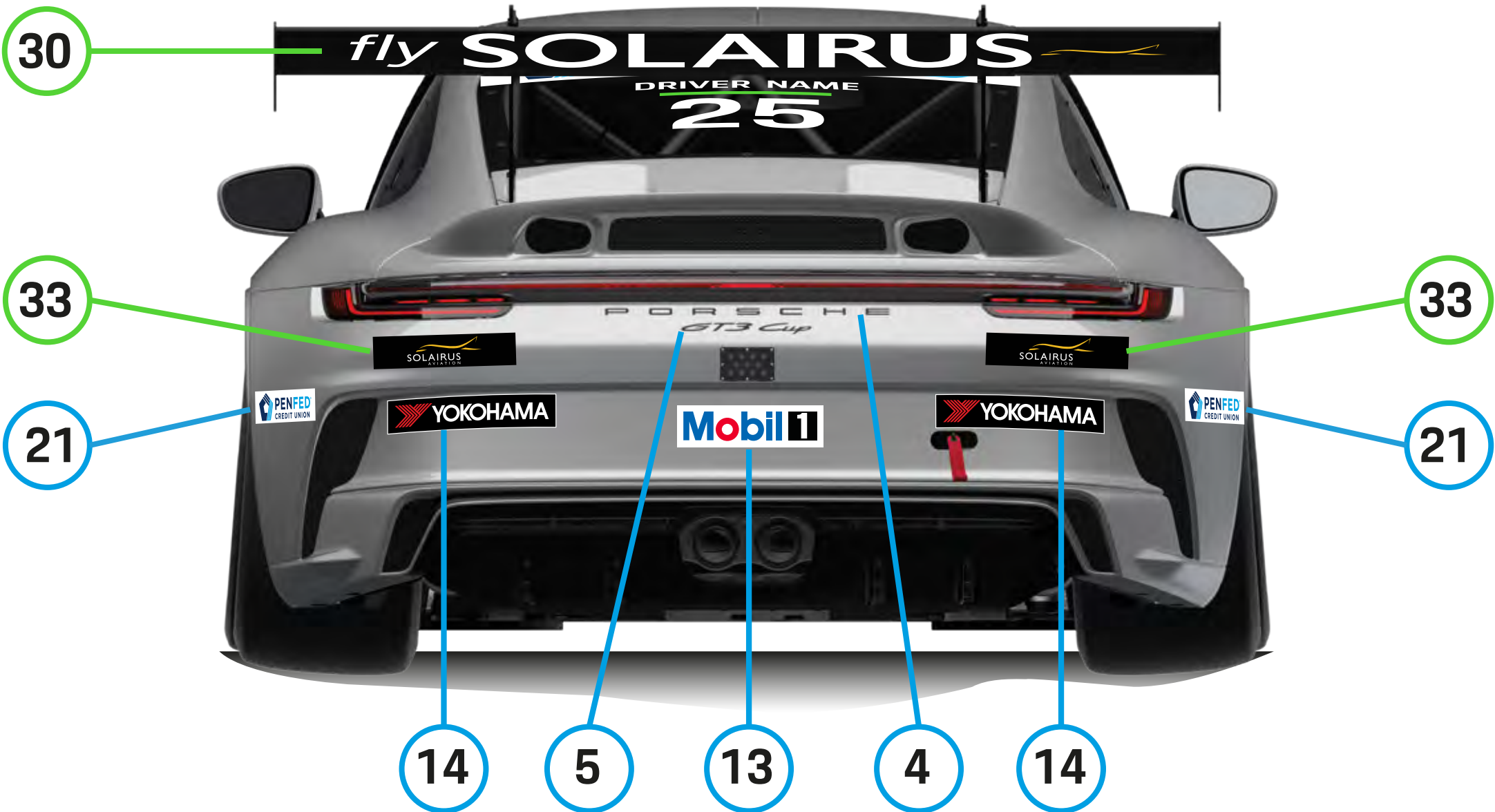
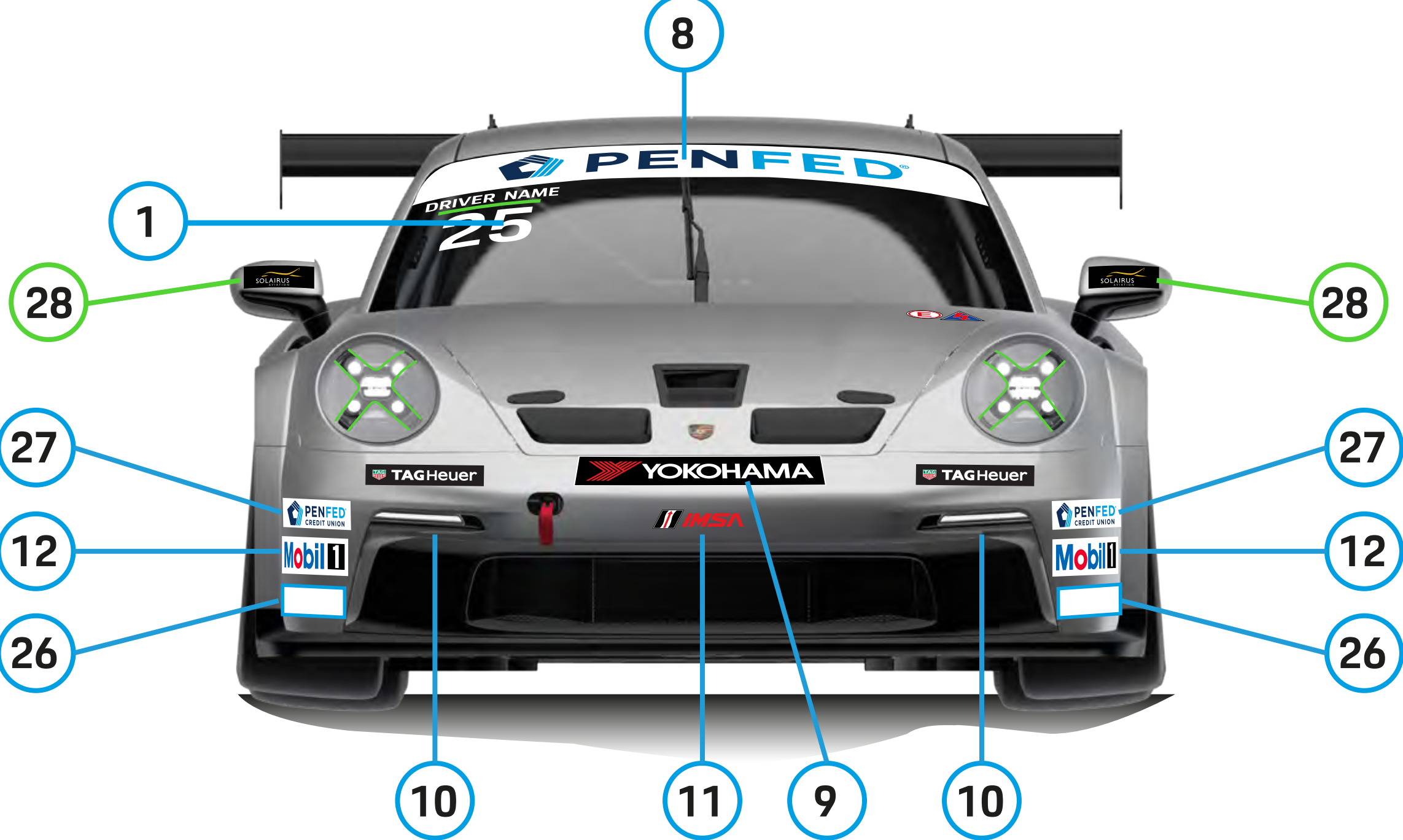
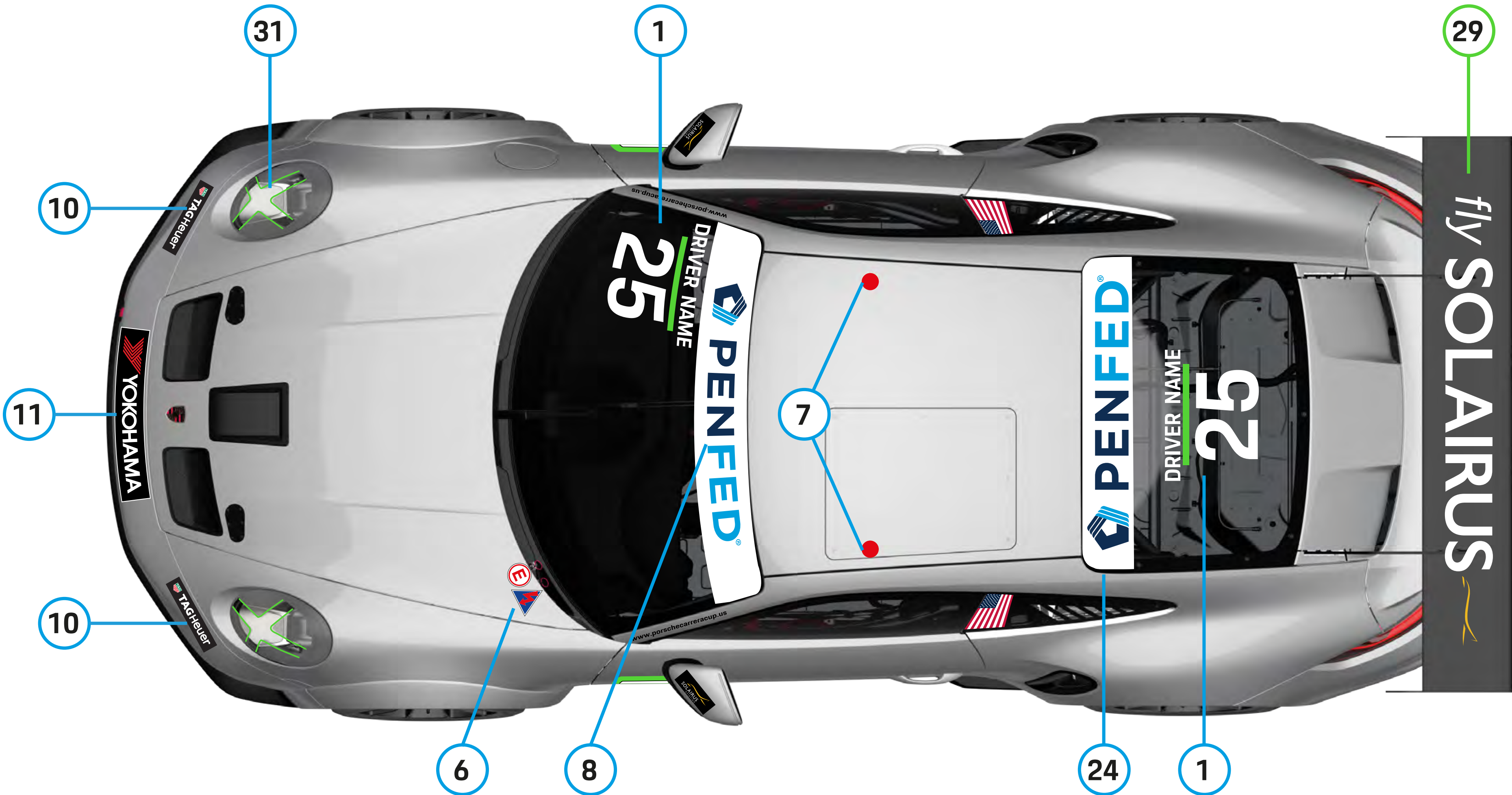
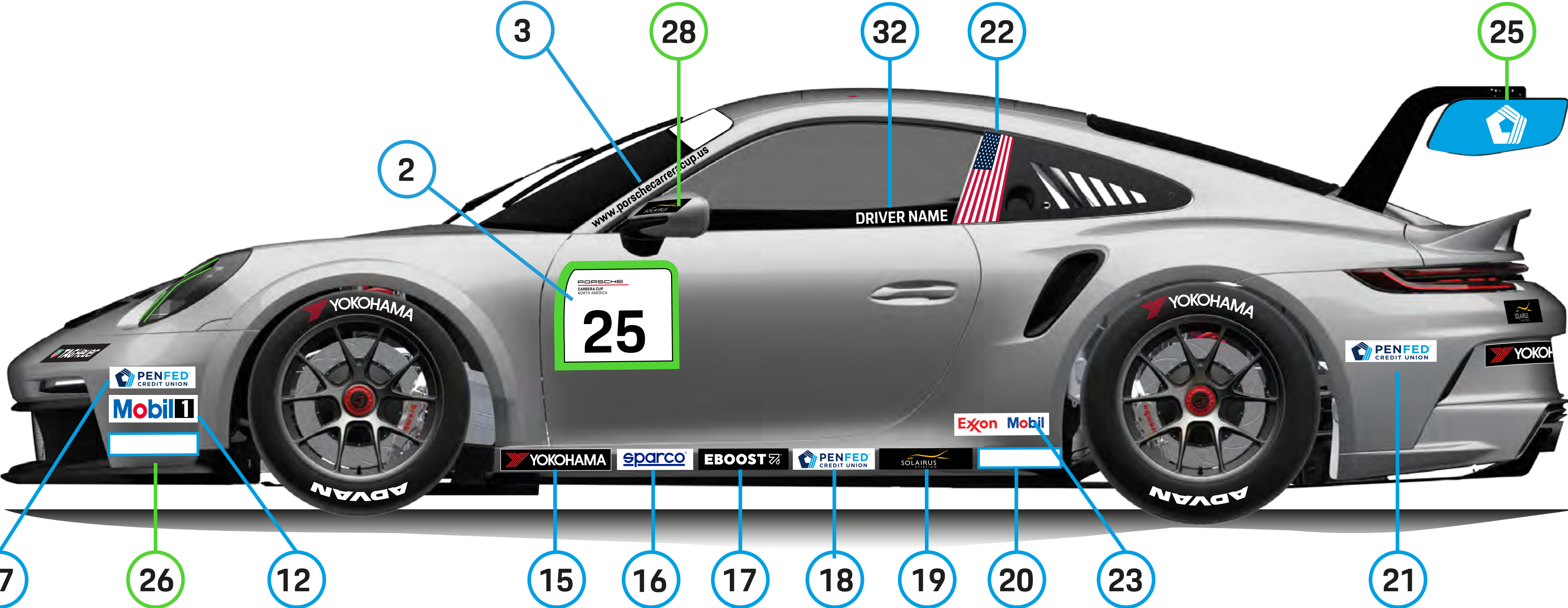
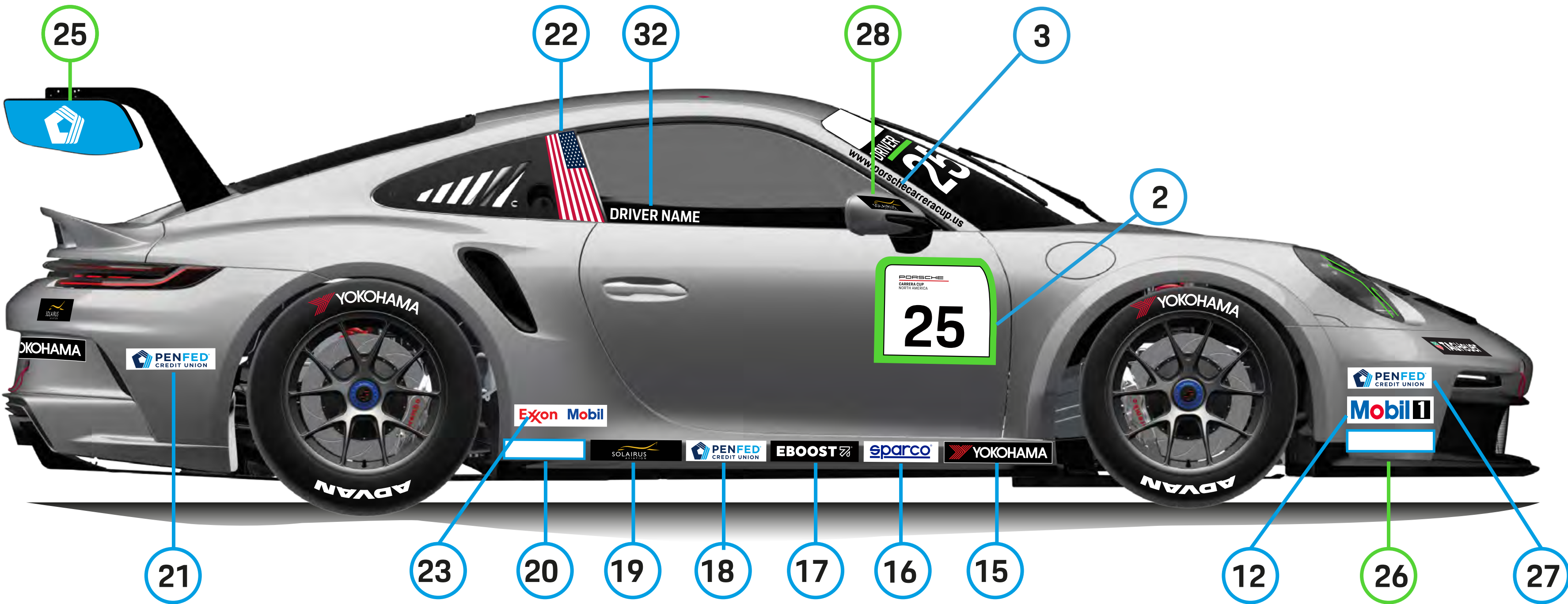


1

<- on light backgrounds (Position 12 and 13)

1

<- on dark backgrounds (Position 12 and 13)



PORSCHE

CARRERA CUP

NORTH AMERICA

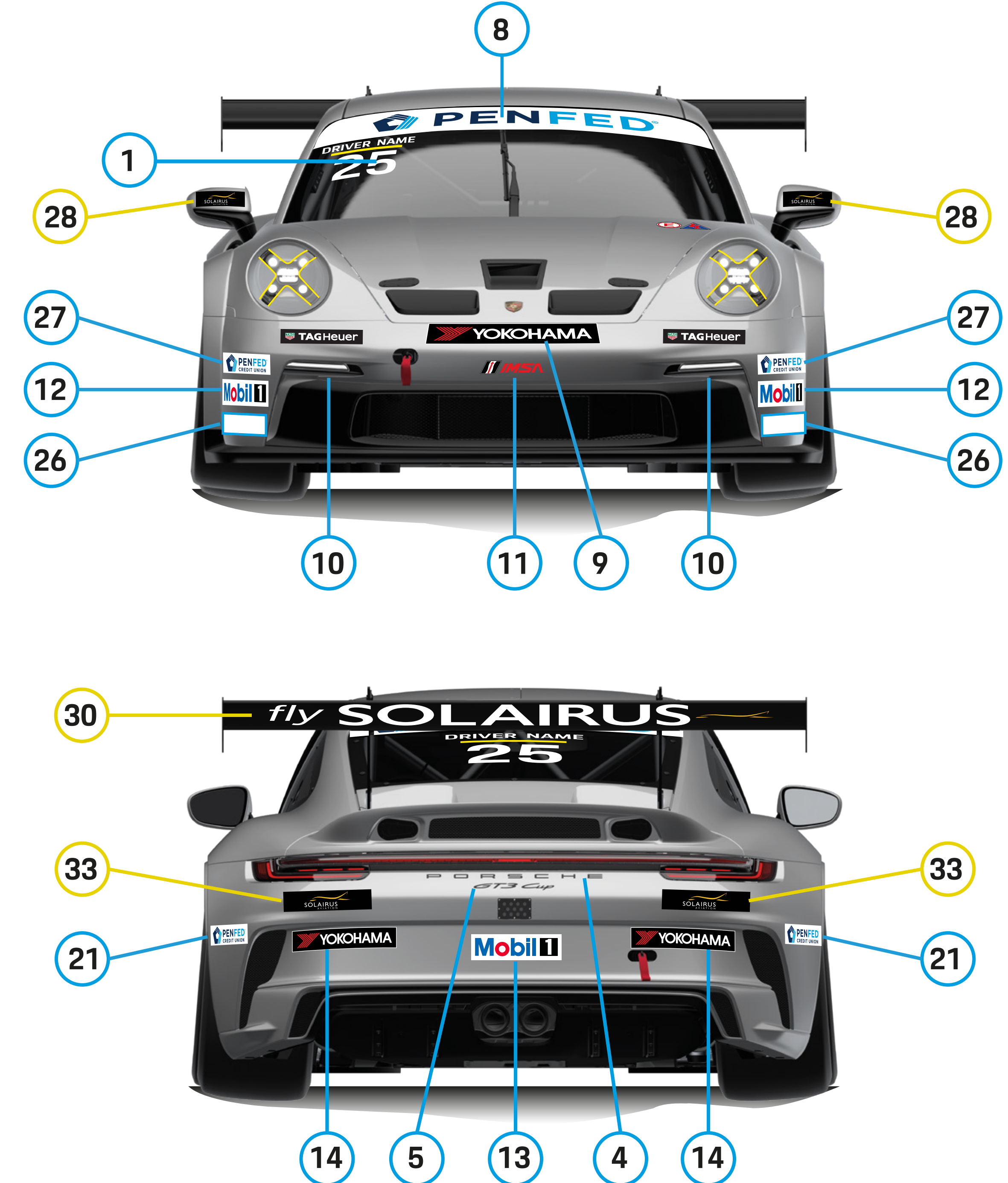
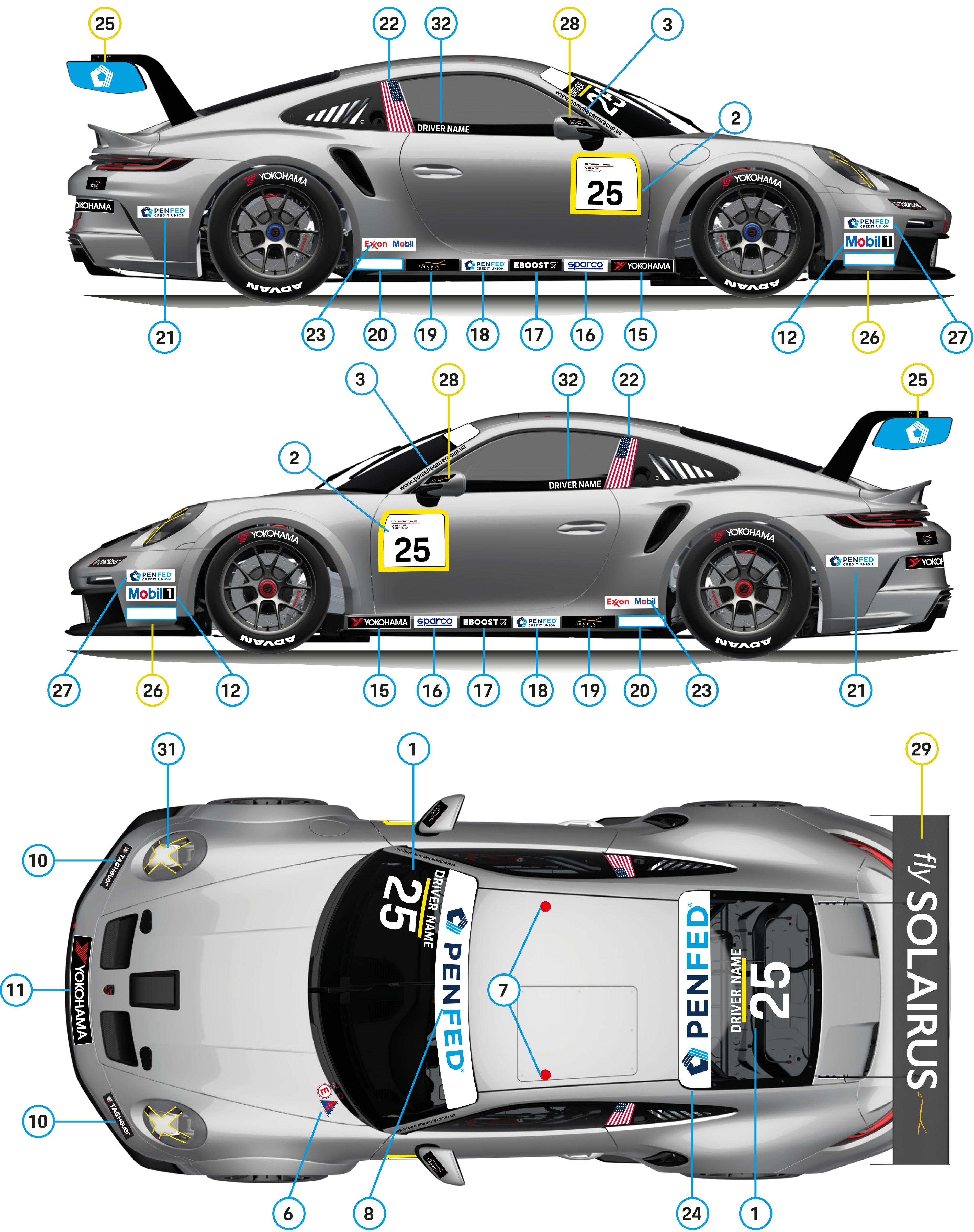
PRESENTING PARTNER

SOLAIRUS

AVIATION

Sticker Regulation 2025
 (COTA, Road Atlanta)



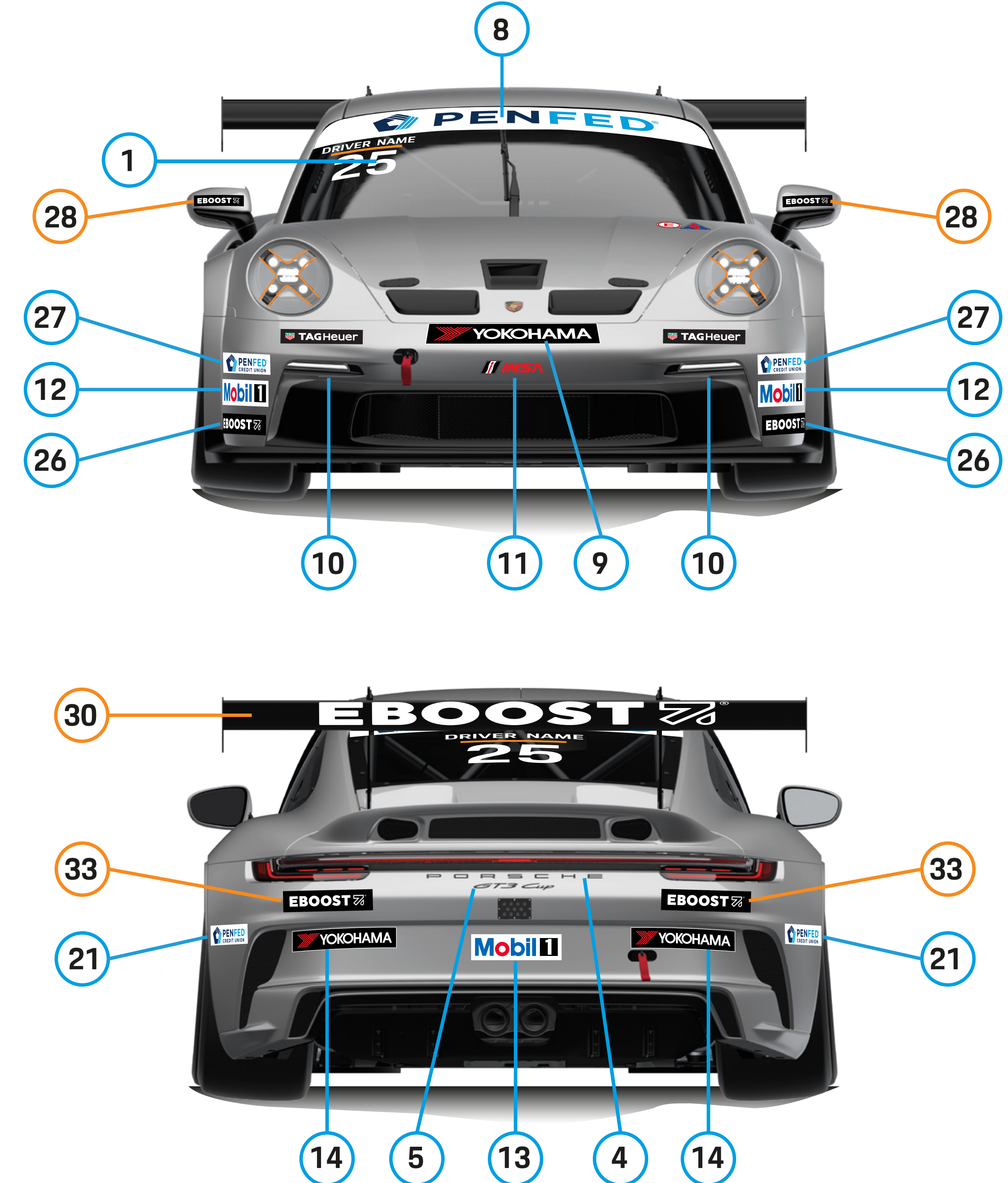
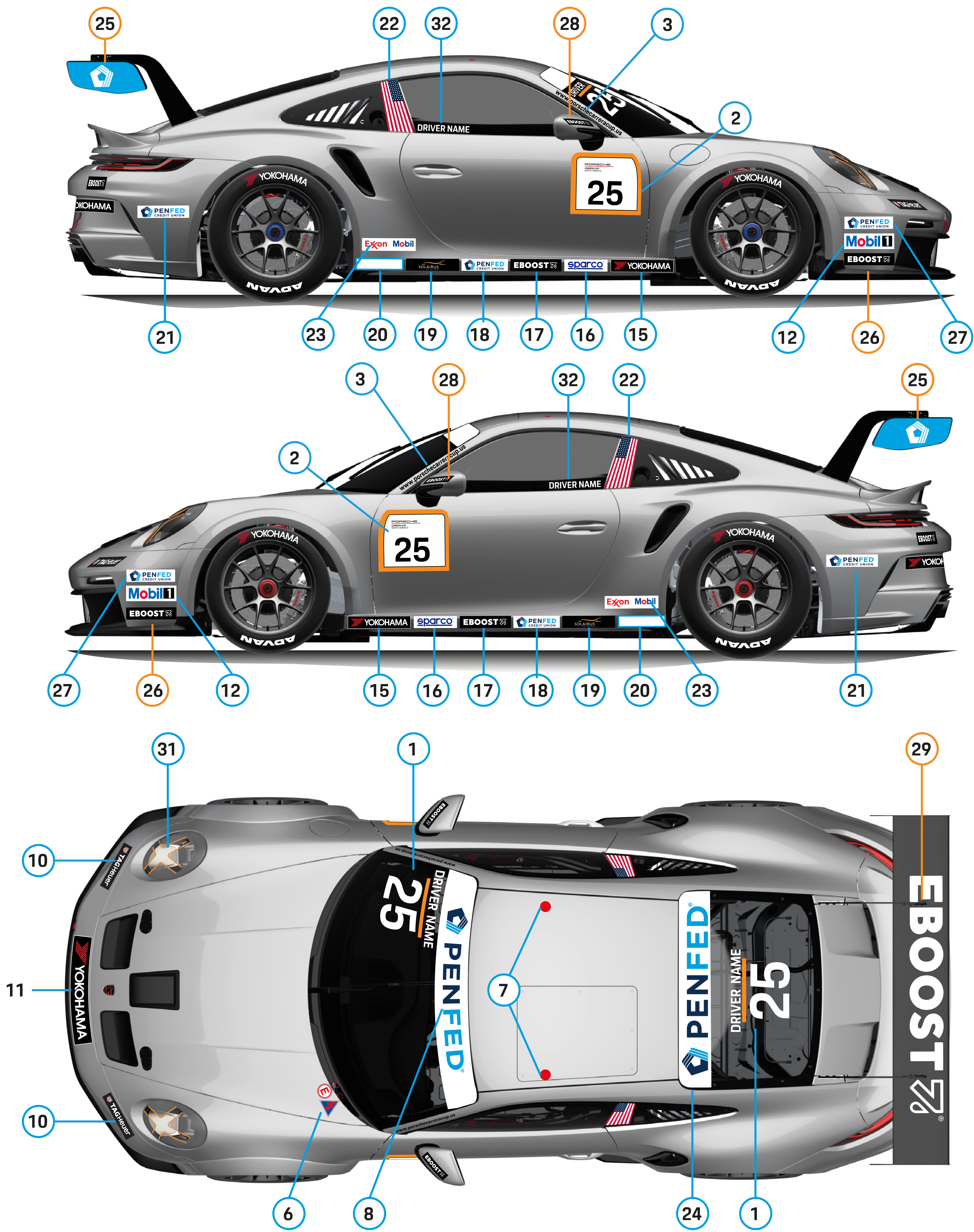


Sticker Regulation 2025
(COTA, Road Atlanta)



Mobil 1 <- on light backgrounds (Position 12 and 13)

Mobil 1 <- on dark backgrounds (Position 12 and 13)



PORSCHE
EBOOST
CARRERA CUP
NORTH AMERICA
JUNIOR PROGRAM

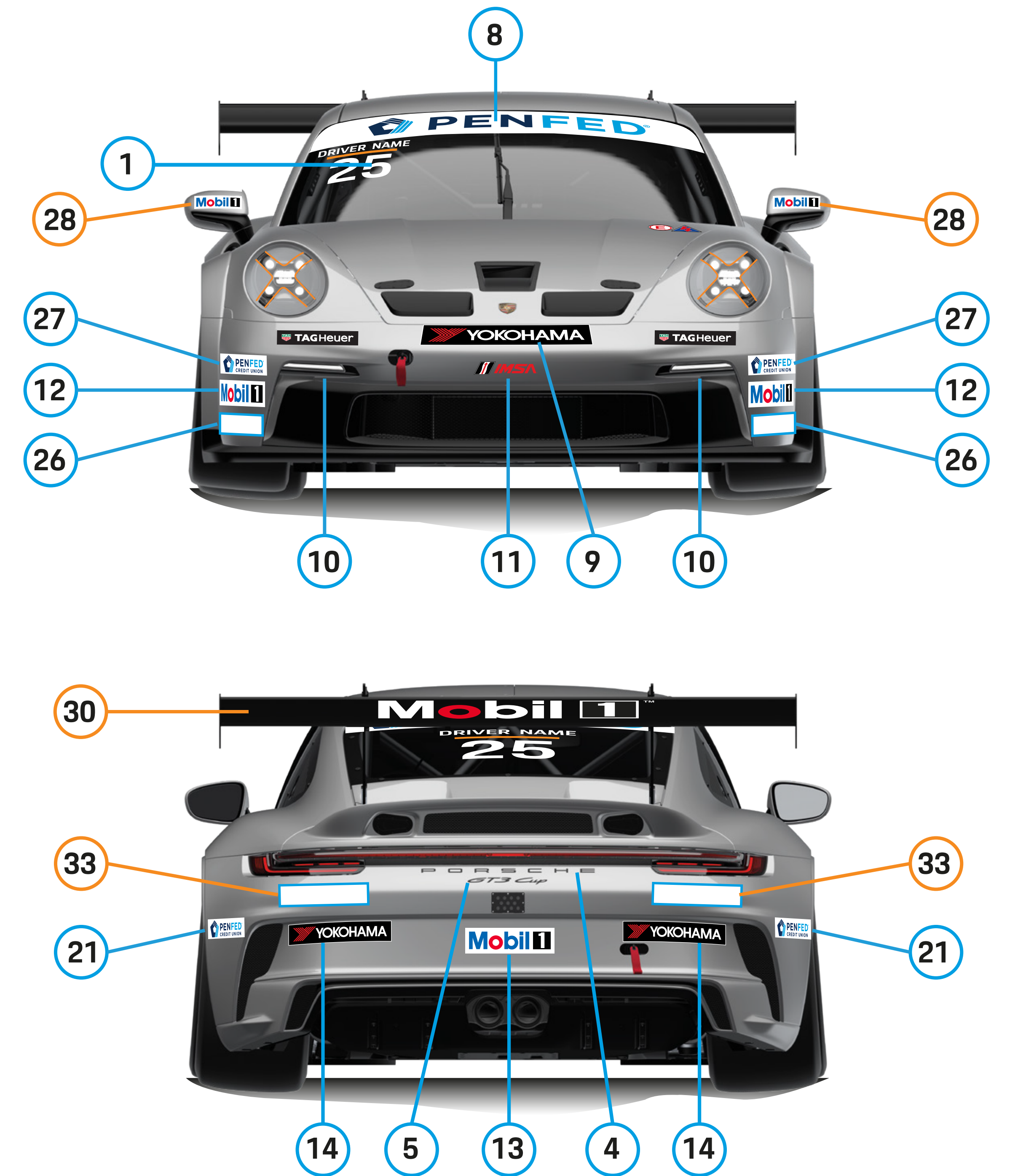
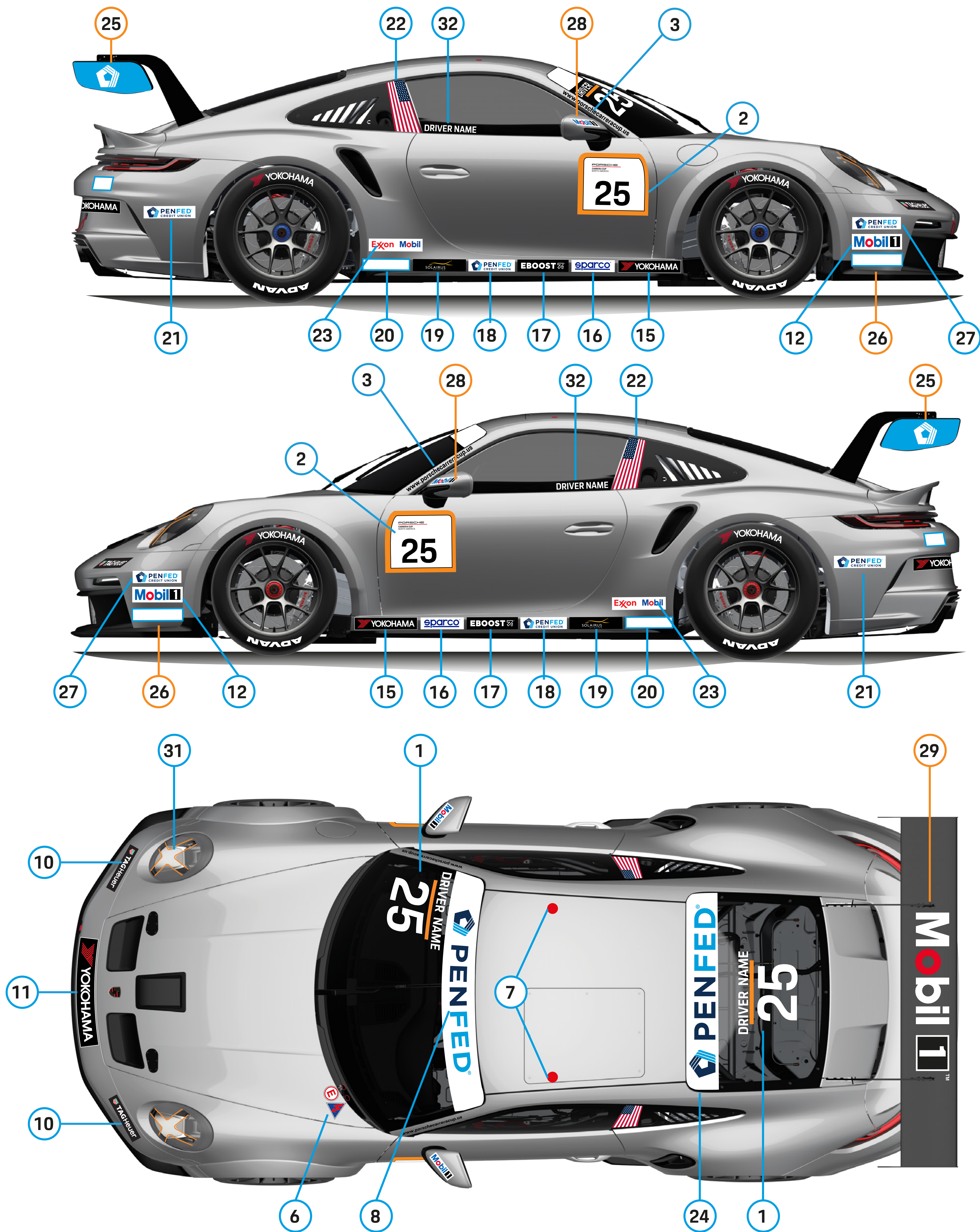
TITLE PARTNER
EBOOST

Sticker Regulation 2025
(COTA, Road Atlanta)



<- on light backgrounds (Position 12 and 13)

<- on dark backgrounds (Position 12 and 13)



PORSCHE
MOBIL 1
FEMALE DRIVER PROGRAM
NORTH AMERICA

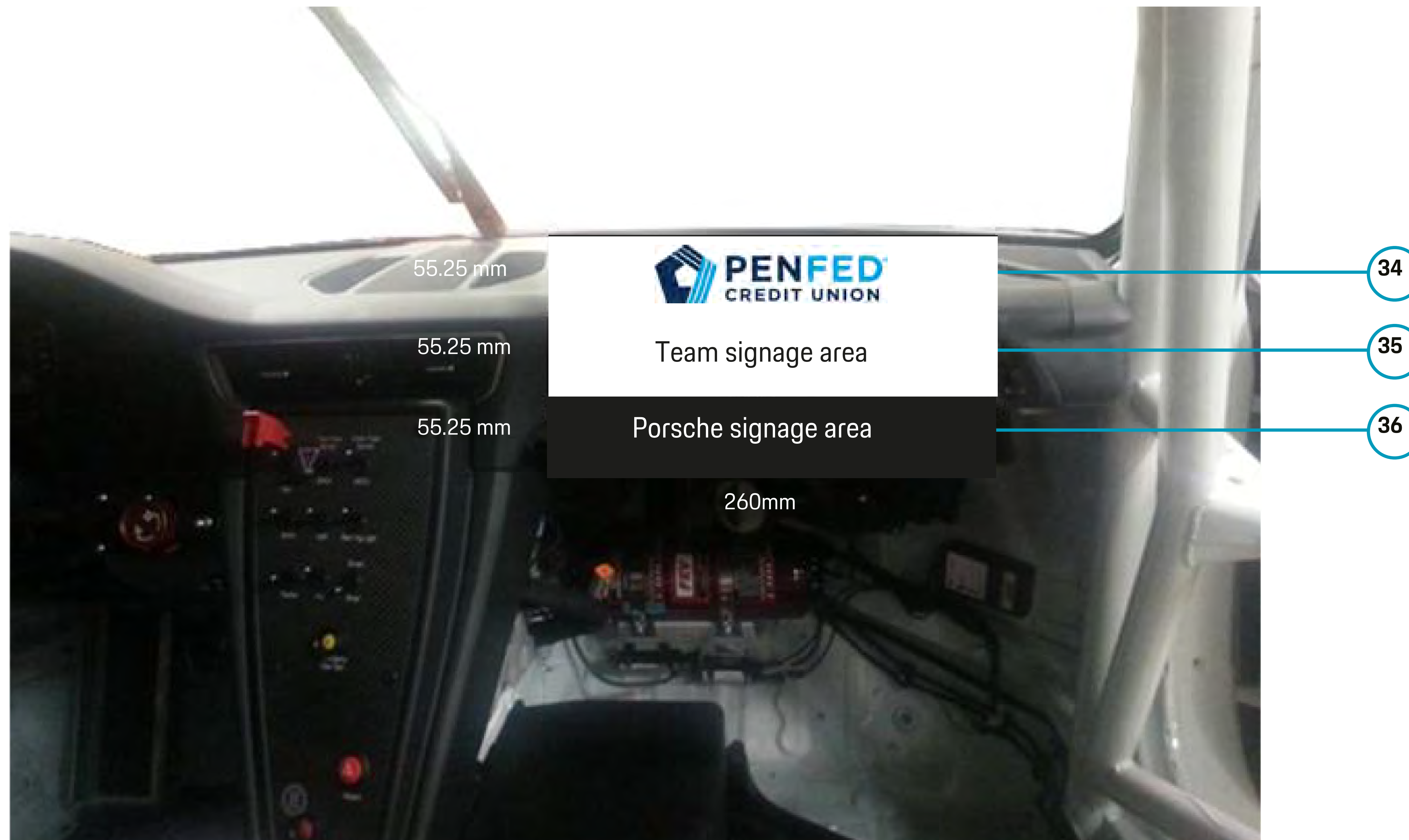
TITLE PARTNER
Mobil 1™

Sticker Regulation 2025
(CoTA, Road Atlanta)



ATTACHMENT 3

In Car Camera Reserved Signage



The area indicated on the dash in white (260mm x 55.25mm) and the inside of the door coverings are allocated to a Competitor for the use of personal sponsors. No other Competitor signage shall be permitted.

Carrera Cup North America

Sticker Regulation 2025 - Porsche 911 GT3 Cup (992)

V2_05/23/2025

No.	Quantity	Size (mm)	Color	Logo / Symbol	Placement
1	2	200 height 80 height 20 height	white perforated white class color	Starting number Driver name (first initial, last name) Color Bar	Windscreen, top right & Rear window, center
2	2	360 x 308	white with class color frame	Starting number plate, Series identification	Left and right door
3	2	35 height	black or white	www.porschecarreracup.us	A-pillar, left and right
4	1	526 x 32	black or white	Porsche Logotype (applies for 911 GT3 Cup only)	Rear lid
5	1	256,5 x 40	black or white	GT3 Cup (applies for 911 GT3 Cup only)	Rear lid
6	1	207 x 107		Flash for current interrupter+ E for extinguisher	Front bonnet, left
7	2		red with white outline	mounting of integral two-mount rescue device	Roof
8	1	1244,5 x 200	Penfed original colors	Presenting Partner	Top of Windscreen centered
9	1	557 x 120	Yokohama original colors	Yokohama	Front bumper
10	2	255 x 50	TAG Heuer original colors on black	TAG Heuer	Area above daytime running light unit
11	1	47 x 203	IMSA Colors	IMSA	Front bumper
12	2	280 x 66	MOBIL1 original colors (positive or reverse)	MOBIL 1	Front bumper, left and right
13	1	280 x 66	MOBIL1 original colors (positive or reverse)	MOBIL 1	Rear bumper, affixed on delivered plate
14	2	330 x 65	Yokohama original colors	Yokohama	Rear bumper, left and right
15	2	330 x 65	Yokohama original colors	Yokohama	Side sill, left and right
16	2	255 x 66	Sparco original colors	Sparco	Side sill, left and right
17	2	255 x 66	Eboost original colors	Eboost	Side sill, left and right
18	2	255 x 66	PenFed original colors	PenFed Credit Union	Side sill, left and right
19	2	255 x 66		Reservation PORSCHE	Side sill, left and right
20	2	255 x 66		Reservation PORSCHE	Side sill, left and right
21	2	280 x 66	Solairus original colors	Presenting Partner	Side rear bumper, under taillight, left and right
22	2	344 x 113	Nationality	Driver Nationality Flag	B pillar side(Rear side window left and right)
23	2	280 x 66	Exxon Mobil original colors	Reservation Porsche	Rear Quarter Panel
24	1	995.6 x 160	Penfed original colors	Presenting Partner	Top of rear window centered
25	2	230 long	Penfed original colors	Presenting Partner	Wing end Plate. Left and right
26	2	280 x 66		Reservation Porsche	Front bumper, left and right
27	2	280 x 66	Penfed original colors	Presenting Partner	Front bumper, left and right
28	2	190.5 x 72.5		Reservation PORSCHE	Side Mirror left and right
29	1	1400 x 250		Reservation PORSCHE	Rear wing top
30	1	1400 x 250		Reservation PORSCHE	Rear wing bottom
31	2	20.25 x 10.5	Class color	Reservation Porsche	Headlights
32	2	35 Height	White	Driver name: First initial. Last name	Left and right door window 15 mm above door edge and rearward justified
33	2	280 x 66		Reservation Porsche	Rear Bumper, below taillights
34	1	400x85	original colours	Presenting Partner	Dash Board, Right side, Top Section
35	1	400x85	TBD	In vehicle sponsor board reserved for Team	Dash right side middle section
36	1	400x85	TBD	In vehicle sponsor board reserved for Porsche	Dash right side bottom section

Please note:

1. The obligatory stickers are to be obtained from the local Porsche series organisation only.
2. The minimum space between stickers must be at least 30 mm.
3. The sticker positions 1-36 are strictly reserved for Porsche AG and its series and cooperation partners.
4. sage of current or historic livery of Porsche Motorsport works racing vehicles is reserved for Porsche AG.

Exclusivity Rule

Advertising of team partners that compete to partners of Porsche AG, Porsche Carrera Cup, Challenges or Trophies and/or cooperation partners shall be prohibited. In regards to the exclusivity of the partners of Porsche AG following rules apply. The exclusivity rule refers to the industry sector or to the product range of a manufacturer.

Competitor / Team sponsors who are competitors of the official Series partners are not permitted under any circumstances. It is prohibited to communicate advertising on the car for companies and products that are in competition to PMNA or it's Series and cooperation partners. With regards to the exclusivity of the Series and cooperation partners of Porsche AG the following rules apply (the exclusivity rule refers either to the industry sector or to the defined product range of the company): In general, there is no exception for partners of exclusivity. Partners of exclusivity can be granted an exception upon written request for one product category and one exception per team. The classification in exclusivity will be defined individually per partner and is published in a separate list.

1. **Mobil 1** is the exclusive partner of the Porsche Carrera Cups worldwide for lubricants, thus prohibiting teams to communicate or advertise for companies or products that are competitors of Mobil 1 lubricants.
2. **Yokohama** is the exclusive partner of the Porsche Carrera Cup North America. Therefore it is forbidden to teams to communicate or advertise for companies or products that are competitors of Yokohama.
3. **TAG Heuer** is the exclusive partner regarding watches and jewellery. The exclusivity is limited to the relationship with Porsche, not to the advertising space on the race cars, which is available to the customer teams. This means teams can still show their own chronographs, professional timekeeping pieces, wall clocks and other timing equipment partner on the car, as long as the TAG Heuer logo is on the car as well. Furthermore, a maximum of four race cars per series may be exempted from the obligation to show the TAG Heuer logo, decision of exemption is up to markets.

There is no exception for partners of exclusivity.

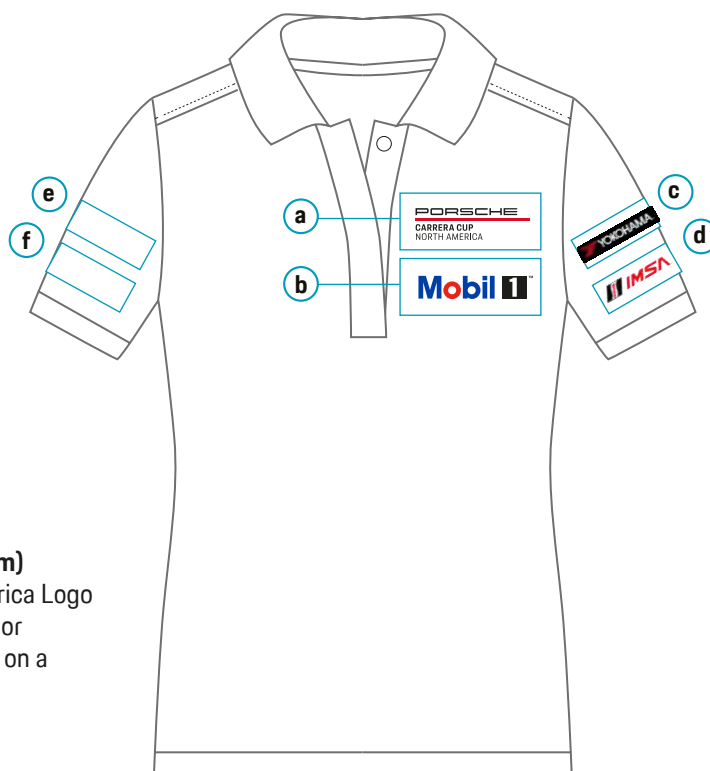
TEAM/CREW UNIFORMS



Driver Suit

Logo positions (each width 130mm)

- a** Porsche Carrera Cup North America Logo
- b** Mobil 1 Logo (recommended color positive/white backing when used on a dark background)
- c** Yokohama Logo
- d** IMSA Logo
- e** Reservation Porsche
- f** Reservation Porsche



Crew Suit

Logo positions (each width 130mm)

- a** Porsche Carrera Cup North America Logo
- b** Mobil 1 Logo (recommended color positive/white backing when used on a dark background)
- c** Yokohama Logo
- d** IMSA Logo
- e** Reservation Porsche
- f** Reservation Porsche

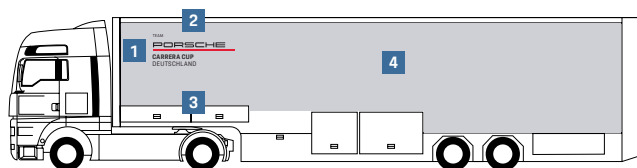
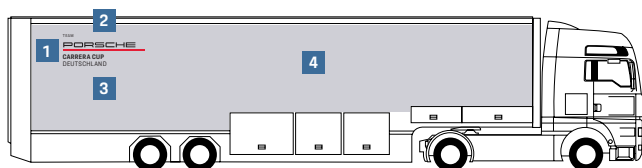
7 Applications for racing teams in Porsche One-Make-Series

For the teams' trucks, team clothing and communications (advertising and promotion), use may be made of the specified applications of the platform signet.

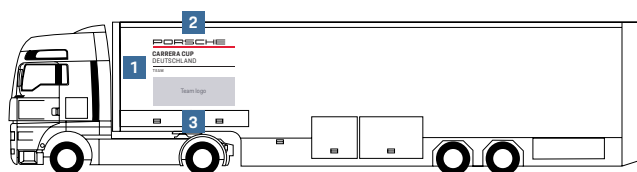
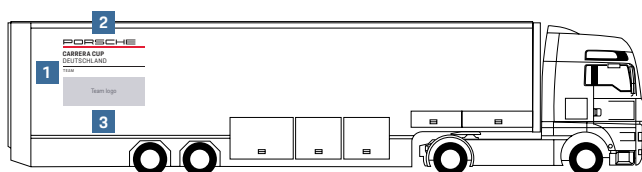
The platform signet is positioned flush left in the top left corner in driving direction with a width of 16% of the HGV trailer width.

The combined platform signet (horizontal layout) is positioned flush left in the top left corner in driving direction with a height of 33.8% of the HGV trailer width.

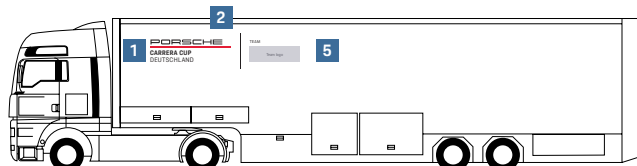
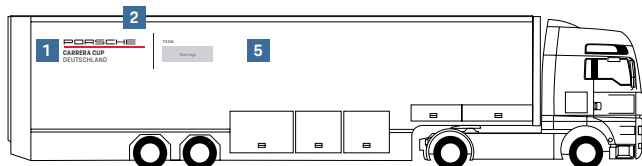
Placement of the normal platform signet with status information



Placement of the combined platform signet (vertical positioning)



Placement of the combined platform signet (horizontal positioning)

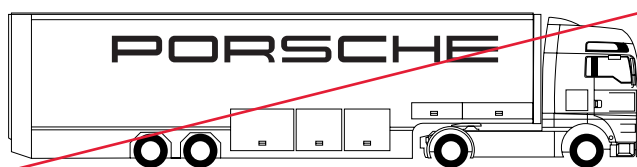
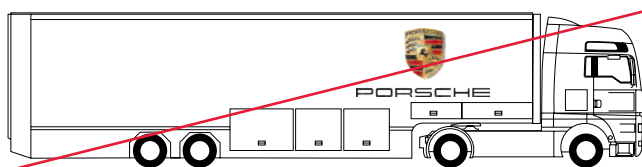


- 1 Left clearance: 3 X
- 2 Top clearance: 1 X
- 3 Width of the platform signet: 16% of the trailer width

- 4 Grey area: option for placement of the team and/or sponsor logos
- 5 Height of the combined platform signet: 33.8% of the trailer height

The variable X is determined by the width of the platform signet $B : 9 = X$.

Not permitted

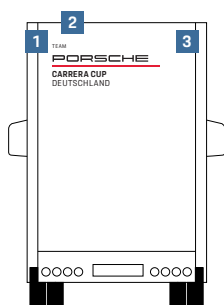


In principle, teams are not permitted to use the Porsche logo and the Porsche marque on HGVs.

On the rear of an HGV trailer, the platform signet is positioned at the top left over the overall width taking into account the distance to the sides.

On the rear side, the combined platform signet is used only in the vertical layout. It is positioned at the top left over the overall width taking into account the distance to the sides.

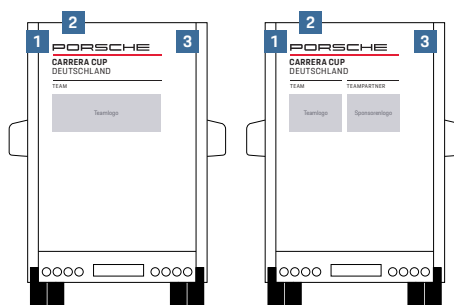
Positioning of normal platform signet with status information



- 1 Distance left: 2 X
- 2 Distance top: 2 X
- 3 Distance right: 4 X

The variable X is determined by the width of the platform signet B : $9 = X$.

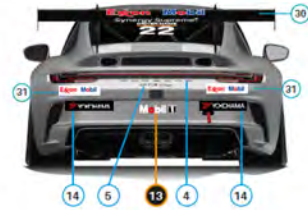
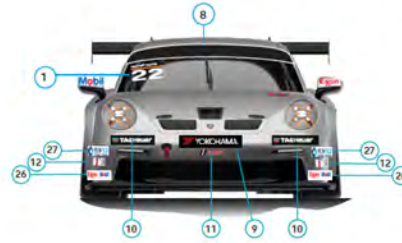
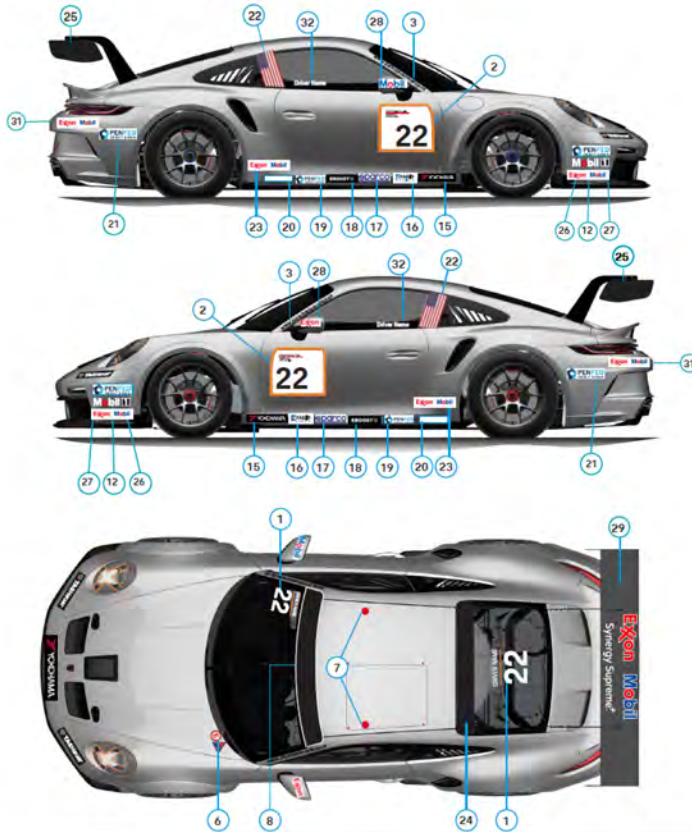
Positioning of the combined platform signet (vertical layout)



- 1 Distance left: 2 X
- 2 Distance top: 2 X
- 3 Distance right: 4 X

GT3 Cup (992) – Guideline & Recommendations regarding the stickers' positioning on the car

Mobil  ← on light backgrounds (Position 12 and 13)
 Mobil  ← on dark backgrounds (Position 12 and 13)



PORSCHE
 CARRERA CUP
 NORTH AMERICA

Exxon Mobil

Sticker Regulation 2025 (Sebring,
 Miami, Road Atlanta, & COTA)

22
 Pro



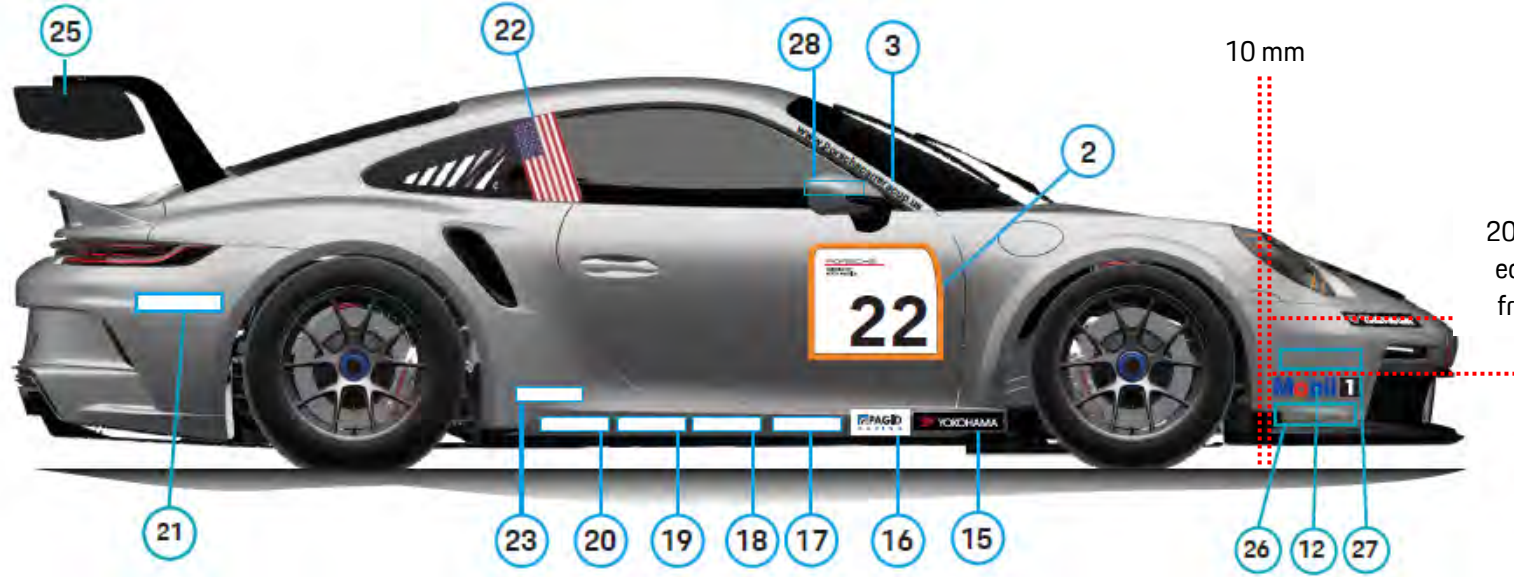
PORSCHE

GT3 Cup (992)

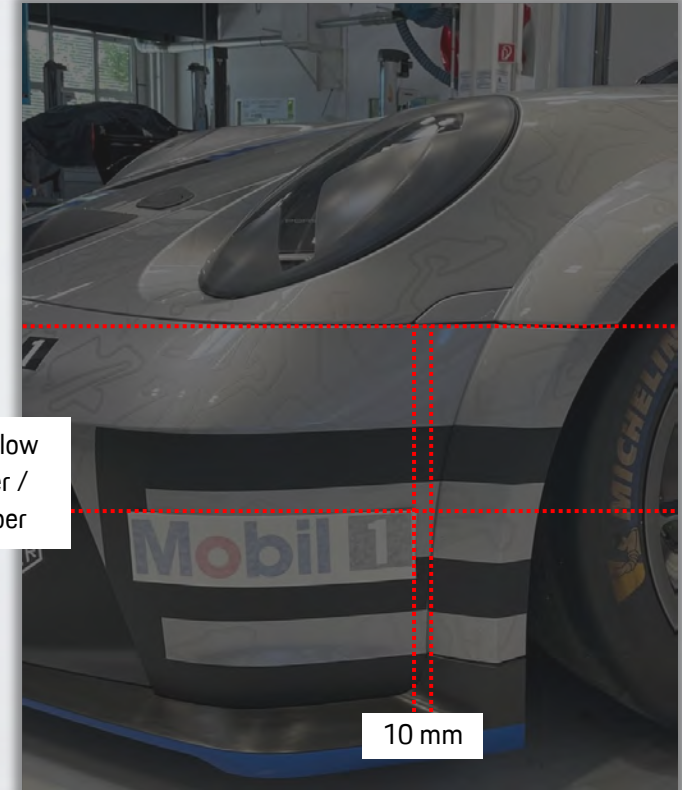


**Guideline regarding the sponsor
stickers' positioning on the car**

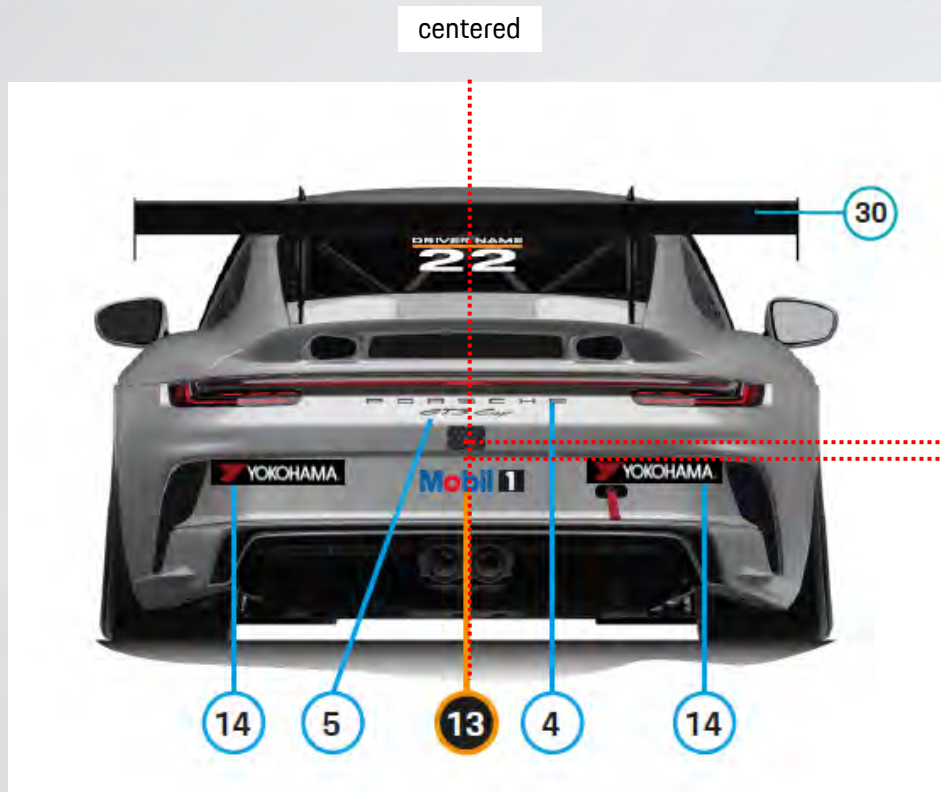
GT3 Cup (992) – Mobil1 on Front Bumper



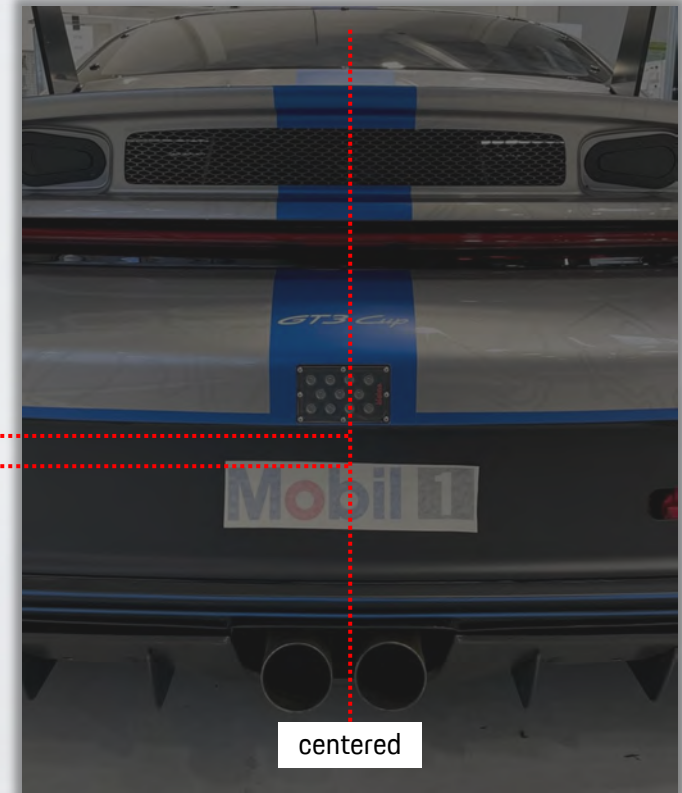
200 mm below
edge fender /
front bumper



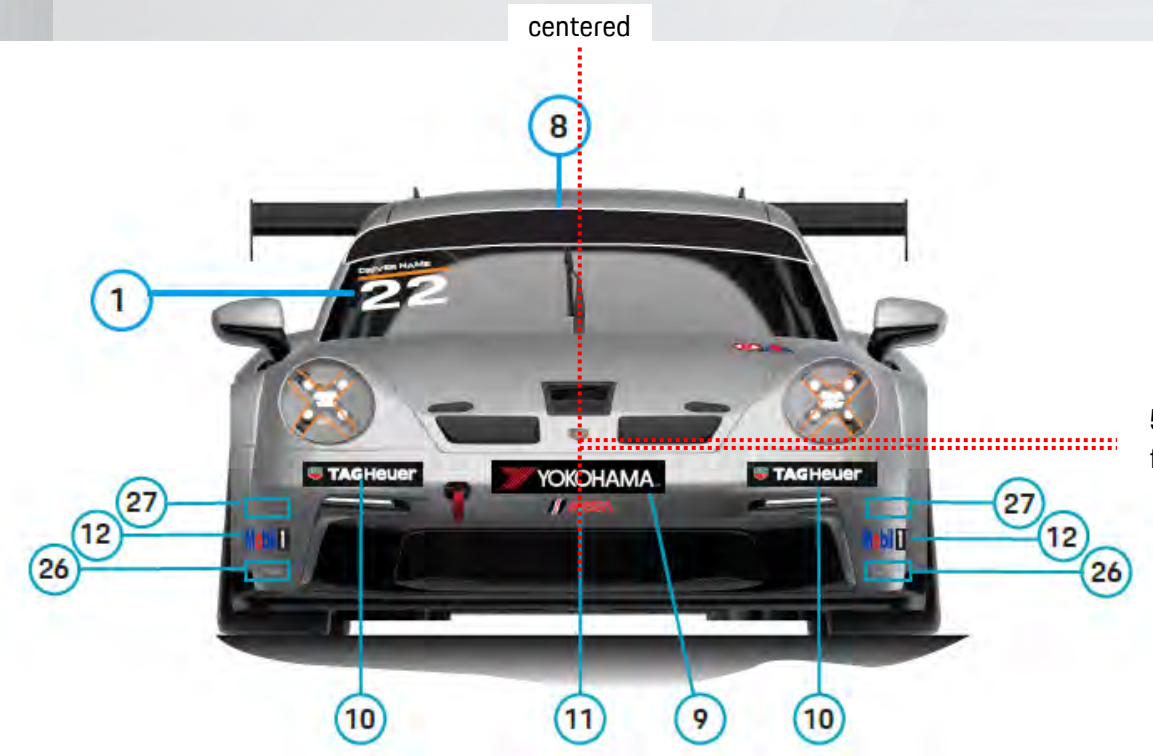
GT3 Cup (992) – Mobil1 on Rear Bumper



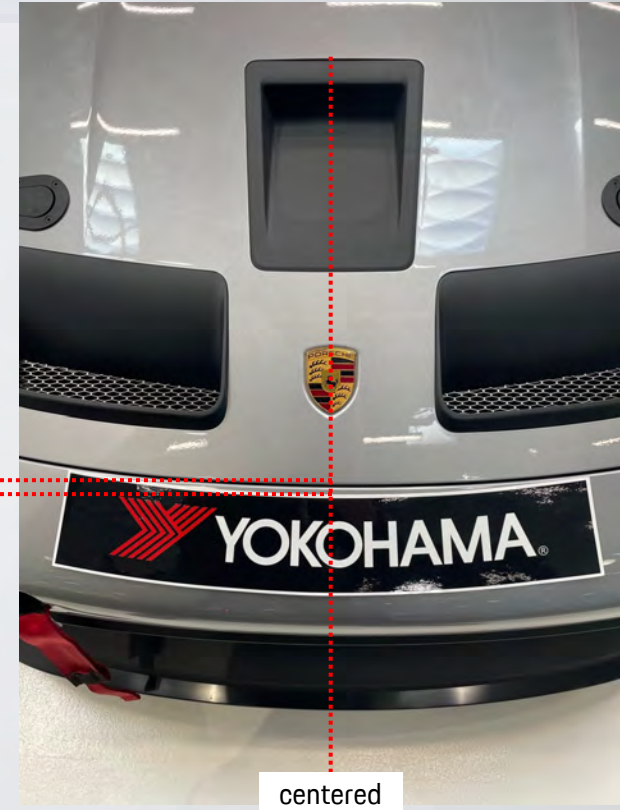
40 mm below the edge
in black plastic part



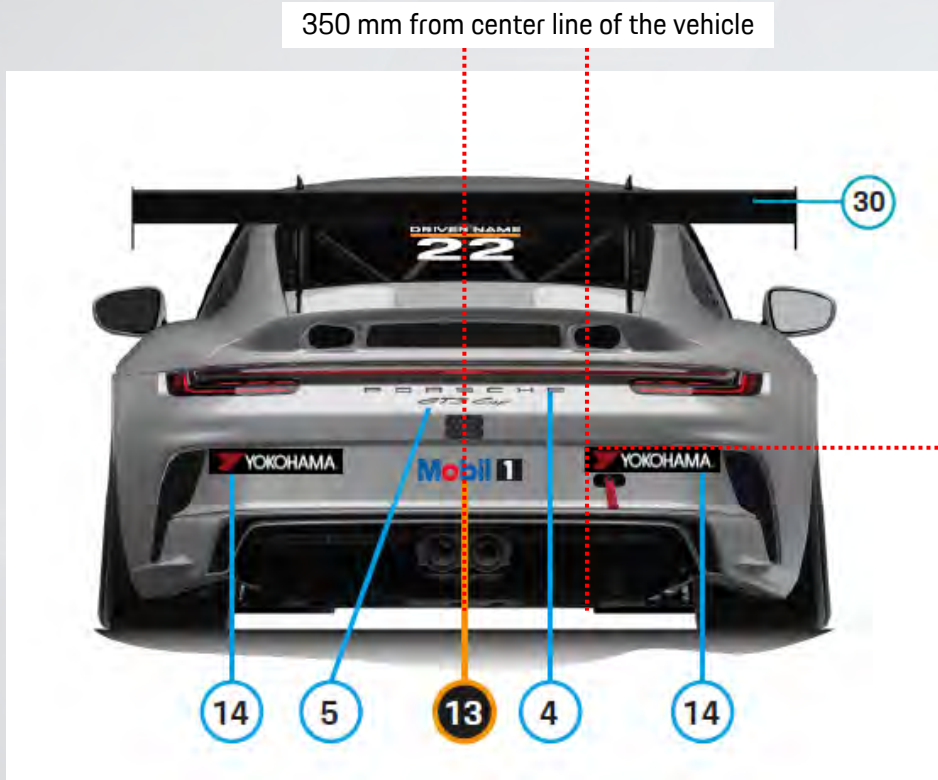
GT3 Cup (992) – Yokohama on Front Bumper



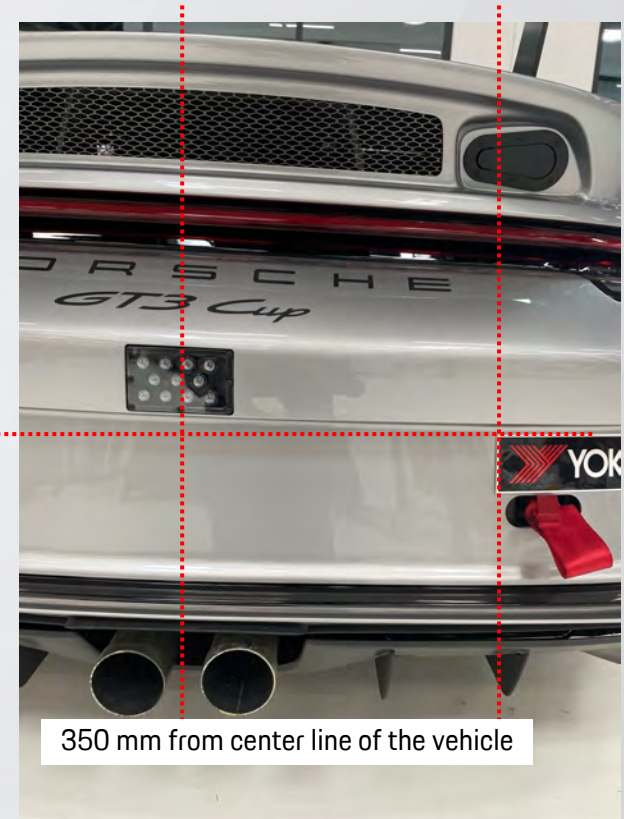
5 mm below the gap
front bumper / hood



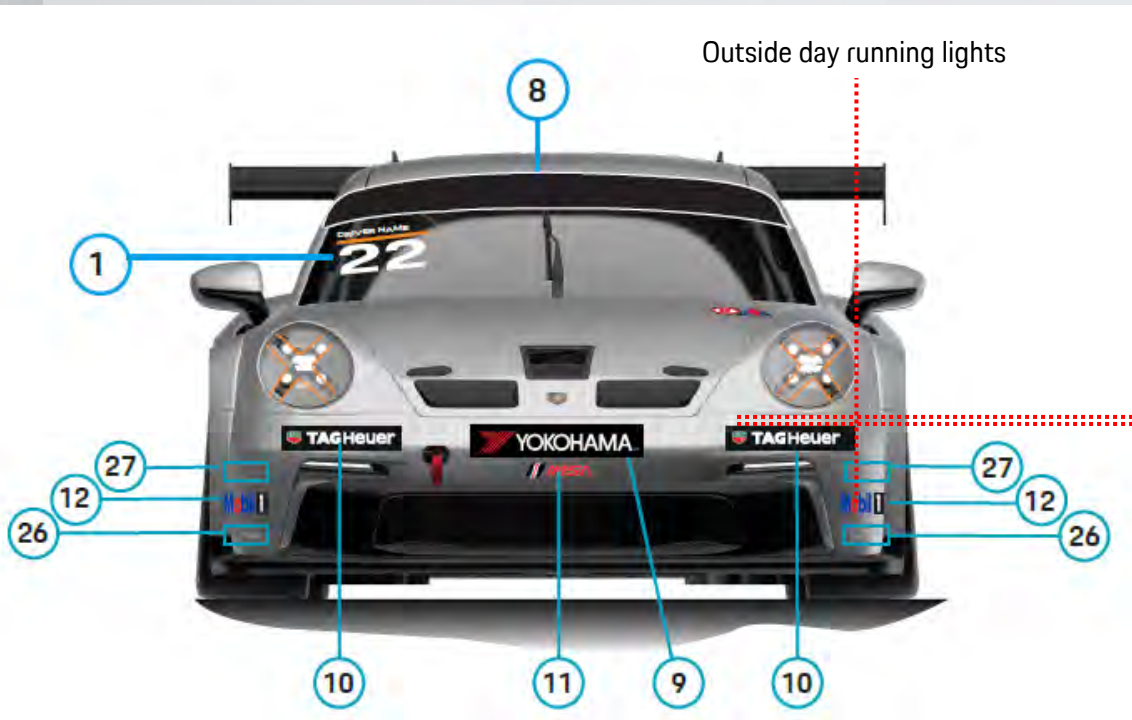
GT3 Cup (992) – Yokohama on Rear Bumper



Just above cut out for towing loops

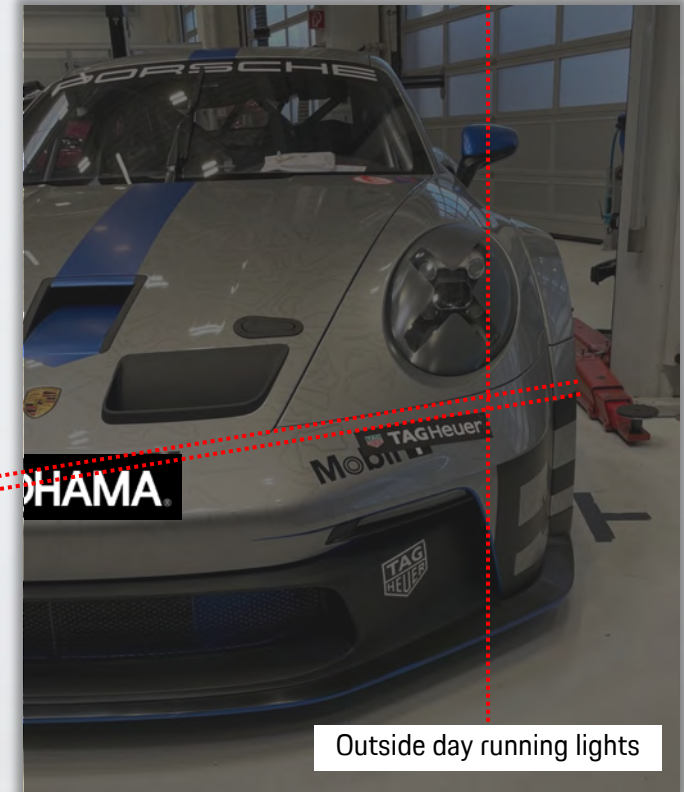


GT3 Cup (992) – TAGHeuer on Front Bumper



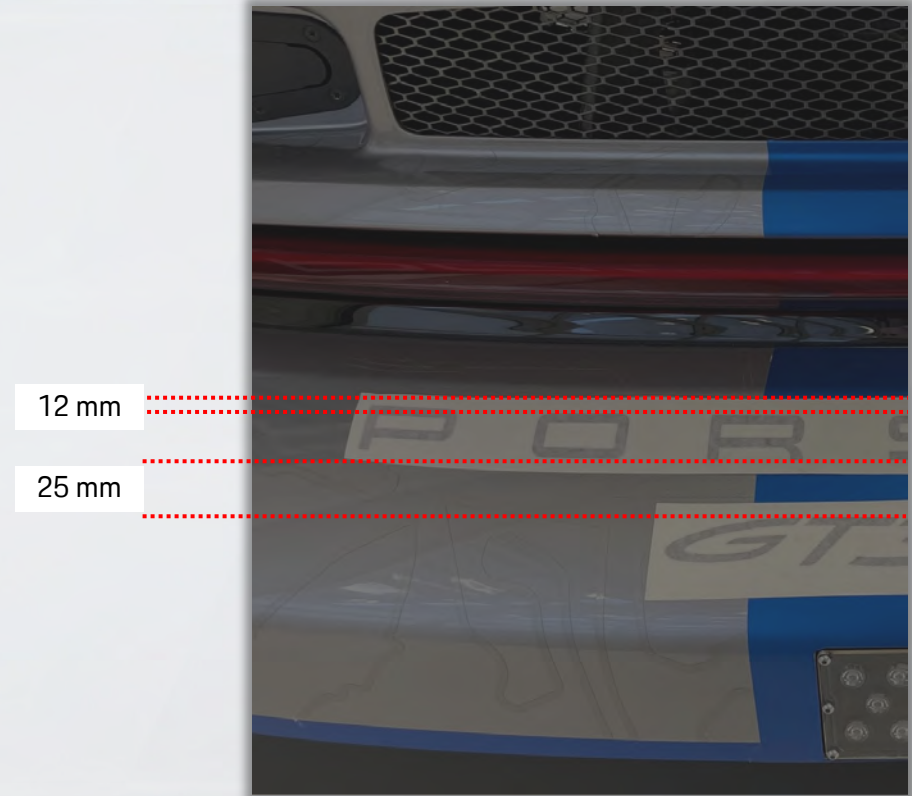
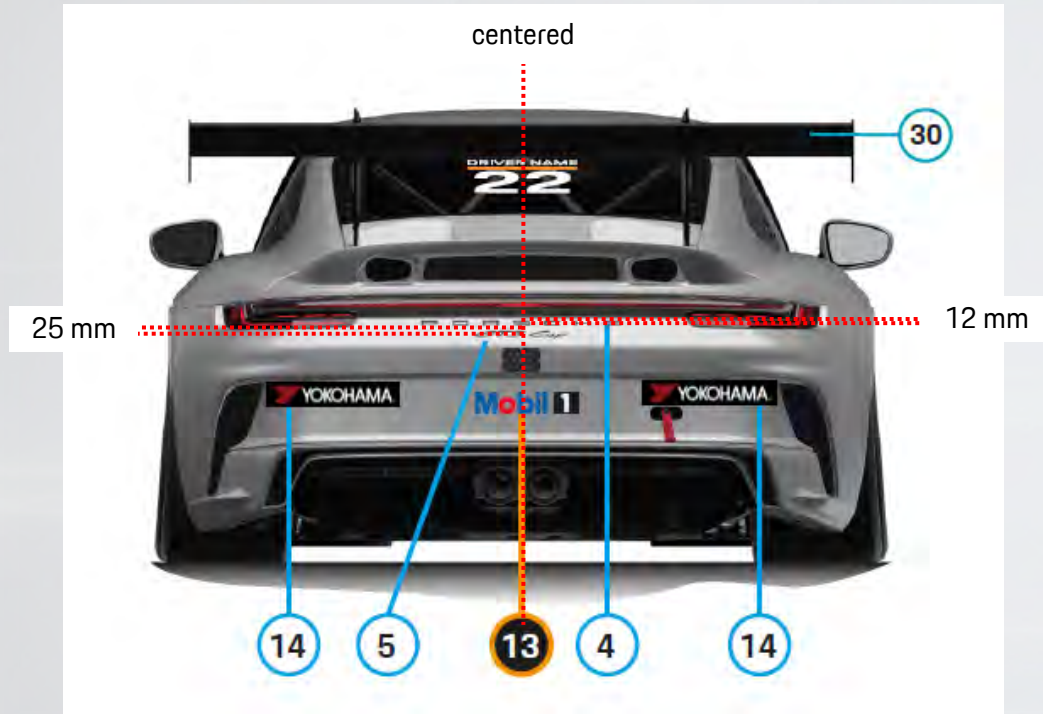
Outside day running lights

25 mm below the gap
fender / front bumper



Outside day running lights

GT3 Cup (992) – PORSCHE & GT3 Cup Lettering



GT3 Cup (992) – Sponsor Decals on Rocker Panel



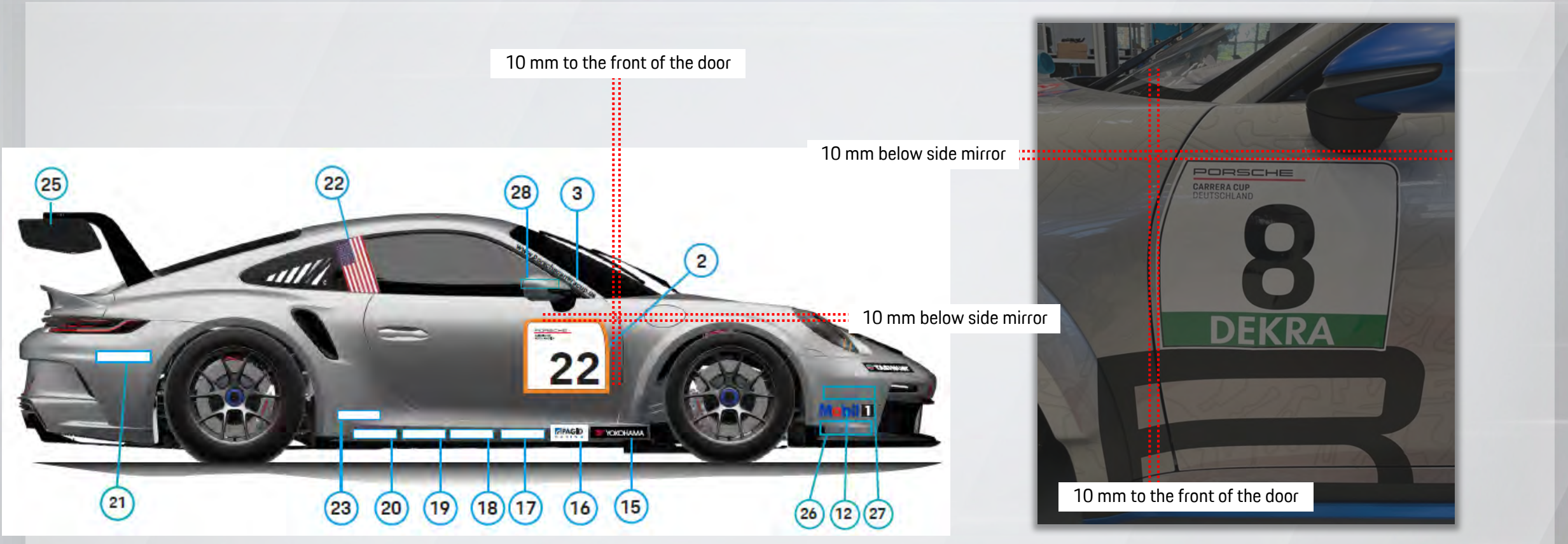
GT3 Cup (992)



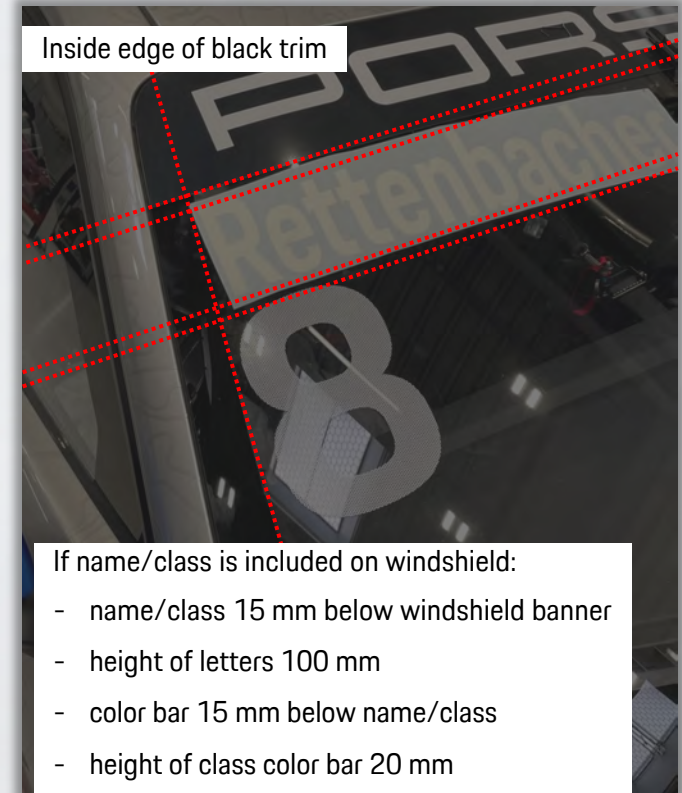
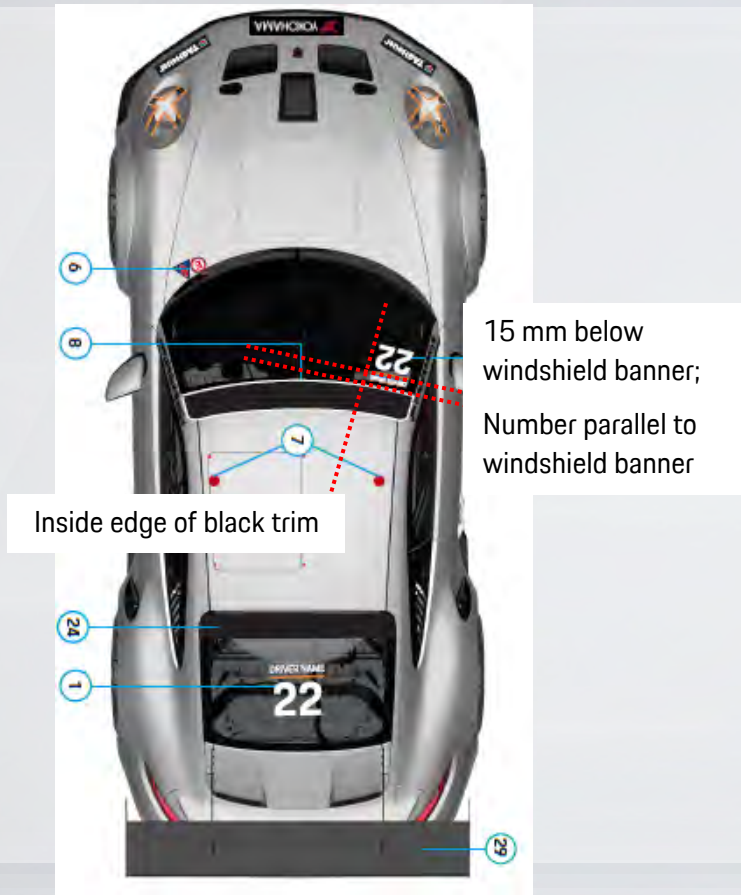
**Recommendations regarding the starting
numbers' positioning on the car***

*The starting numbers on the windshield, the rear window, and the doors are mandatory. The exact positioning on the respective windows / doors can be adjusted if necessary.

GT3 Cup (992) – Starting number on doors



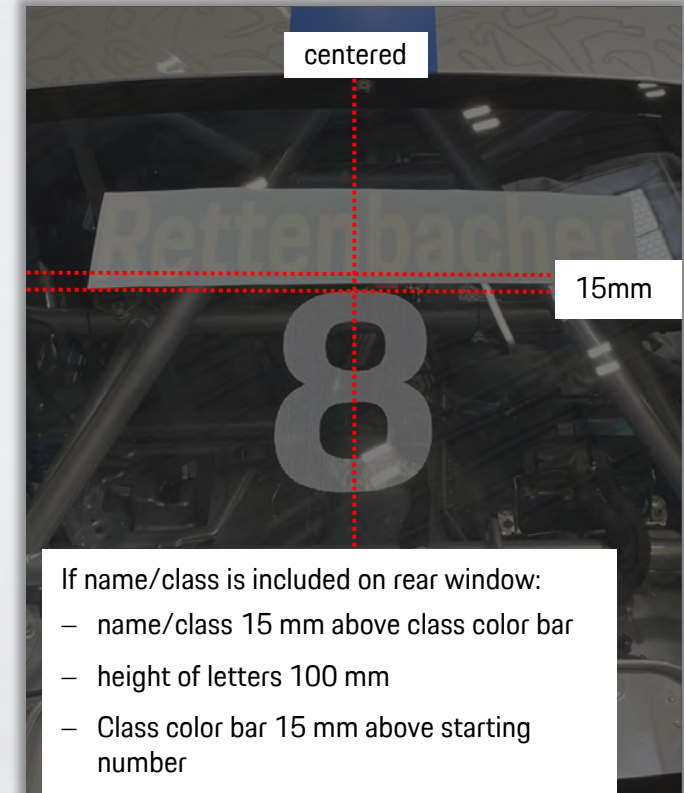
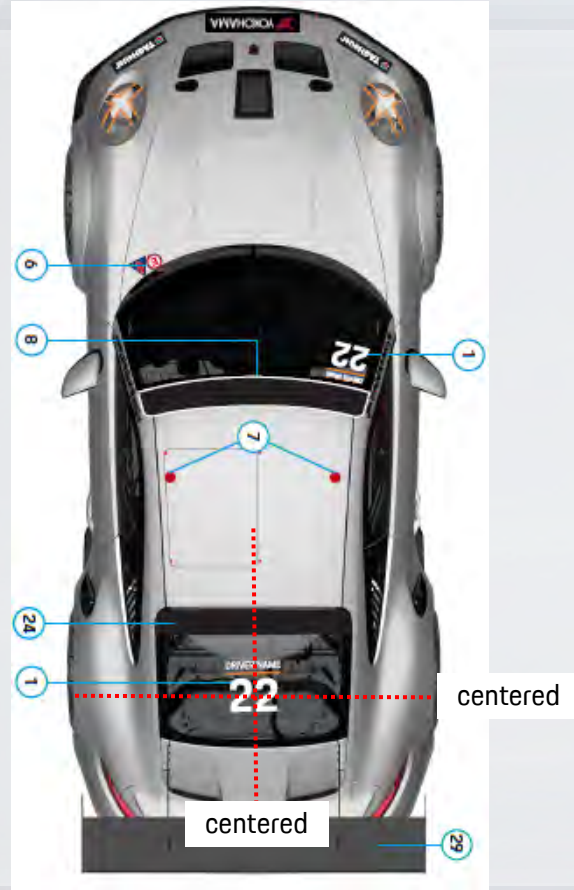
GT3 Cup (992) – Starting number on windshield



If name/class is included on windshield:

- name/class 15 mm below windshield banner
- height of letters 100 mm
- color bar 15 mm below name/class
- height of class color bar 20 mm
- Number 15 mm below color bar

GT3 Cup (992) – Starting number on rear window



If name/class is included on rear window:

- name/class 15 mm above class color bar
- height of letters 100 mm
- Class color bar 15 mm above starting number
- height of color bar 20 mm