



**2026 Video Access & License or Footage License Agreement INFORMATION**

**(THIS IS NOT AN AGREEMENT)**

**Licensee Legal Entity Name (MUST INCLUDE Inc., LLC, Co., etc.):**

**On behalf of (if applicable):**

**Licensee Point of Contact Information (cannot be a P.O. box)**

Address

Phone

Name

Email

**If you plan to capture footage at-track, at which event(s)?    If not all events, list which event(s):**

IMSA WeatherTech SportsCar Championship

IMSA Michelin Pilot Challenge

IMSA VP Racing SportsCar Challenge

Porsche Carrera Cup North America

Mazda MX-5 Cup

Mustang Challenge

Lamborghini Super Trofeo

IMSA Michelin Endurance Challenge (IMEC) *only* (DIS, SIR, WGI, RDAM, MRRA)

**Project Information:**

Approximately how many videos do you plan to produce during an event weekend?

Approximate maximum length (in minutes):

Requested term (normally 1 year):

- **Please provide a project title (what you're calling it; what is the content of the completed video(s) along with a brief but complete project description or one-sheet (if documentary)**
- **What footage do you plan to capture or what footage are you requesting from the IMSA library?**
- **Will you be shooting still photos as well as video?**    **Yes**    **No**

- **What is your planned distribution?** (List all usage-i.e. websites with specific URLs; If social media, indicate **whose** social media and the word “social” - no need to list URLs. If for television, **where?**)

Per your agreement, **you** may use a **portion** of the Project on work reels, portfolios and choose **ONE** of the following: Licensee's website **OR** Vimeo **OR** YouTube channel

**Insert URL:**

***If another company will be invoiced, list company's legal entity name, licensee's relationship with that company and email to which we should send the invoice.*** (Upon your request of IMSA to draft a license agreement, we will need an email from the company to be invoiced, indicating approval of the third-party billing.)

**IMPORTANT: Upon your request of IMSA to draft a license agreement, we will need an email sent to [ngreen@imsa.com](mailto:ngreen@imsa.com) from your client, letting us know they've hired you.**

**We have the following general liability insurance requirements for which you must provide an acceptable COI once we send you an executable agreement.**

## INSURANCE

### (VIDEO ACCESS & LICENSE)

- 1. INDEMNIFIED PARTIES.** “Indemnified Parties” shall mean the following collectively, each an “Indemnified Party”:

INTERNATIONAL MOTOR SPORTS ASSOCIATION, LLC, the promoter(s) of the event(s) depicted in the FOOTAGE, race competitors, race-related sponsors and each of their respective parent companies, affiliates, subsidiaries, shareholders, directors, officers, employees, agents, officials and members (each individually an “Indemnitee” and all collectively the “Indemnitees”)

- 2. INSURANCE.** Customer agrees to maintain such insurance with a reputable company, which shall remain in full force and effect throughout the duration of the Term. Should the policy(ies) be cancelled before the expiration date thereof, notice will be delivered in accordance with the policy provisions.

**A. Commercial General Liability Coverage:** Commercial general liability policy (including personal injury, bodily injury, property damage and advertising injury coverage) with a combined single limit of not less than One Million Dollars (\$1,000,000) per occurrence; Two Million Dollars (\$2,000,000) aggregate.

**B. Errors and Omissions:** Errors and Omissions coverage for intellectual property claims and lawsuits with a minimum limit of One Million Dollars (\$1,000,000USD) per occurrence, Two Million Dollars (\$2,000,000USD) annual aggregate. **(To request that IMSA waive E&O, check here.)**

- 3. CERTIFICATE OF INSURANCE.** Upon execution of this Agreement, but in no event less than seven (7) days prior to the first scheduled Event, LICENSEE must provide IMSA with a certificate of insurance evidencing the required insurance coverage. Such certificate of insurance for Commercial General Liability shall include the following:

- Name as additional insureds the Indemnified Parties (defined above);
- Specifically state that the insurance is primary and non-contributory over any other insurance that may be available to an Indemnified Party; and
- State that a waiver of subrogation shall apply in favor of the Indemnified Parties.

**Completed form should be emailed to [ngreen@imsa.com](mailto:ngreen@imsa.com). Thank you.**