



IMSA/Road America Photo-Video Meeting

Motul SportsCar Endurance Grand Prix
July 30-Aug. 2, 2026

Contacts

IMSA

Dawn Zinsmaster

dzinsmaster@imsa.com

c: (386) 589-9335

Photo Meeting Presentation: [IMSA.com/media](https://imsa.com/media)

IMSA Photo-Video WhatsApp: [Join here](#)

Road America

John Ewert

media@roadamerica.com

c: (317) 363-4020



IMSA & Road America Registration

Location: Track Registration Building, inside Gate 6 (off WI-67)

IMSA Hours:

Wednesday, July 29	8 a.m.-5 p.m.
Thursday, July 30	7 a.m.-4 p.m.
Friday, July 31	7:30 a.m.-5 p.m.
Saturday, Aug. 1	7:30 a.m.-4:30 p.m.
Sunday, Aug. 2	7:30 a.m.-2 p.m.

Road America Hours:

Wednesday, July 29	8 a.m.-3 p.m.
Thursday, July 30-Sunday, Aug. 2	7 a.m.-3 p.m.

Photo-Video Vest Distribution

Location: Trackside Studio

Thursday, July 30

7:45-8 a.m. | 8:30-8:45 a.m. | 12:30-12:45 p.m.

Friday, July 31

8-8:15 a.m. | 10:30-10:45 a.m.

Saturday, Aug. 1

9-9:15 a.m.

Sunday, Aug. 2

8:30-8:45 a.m.

Vest Return:

- Trackside Studio, counter
- Deadline Media Center in VIP Tower
- Immediately after race/podium
- Client-based: Return following the last event that includes a client.

TAKE CARE OF YOUR VEST

DO NOT LOSE YOUR VEST

RETURN YOUR VEST

Key:

A: VIP Tower (Deadline Media)

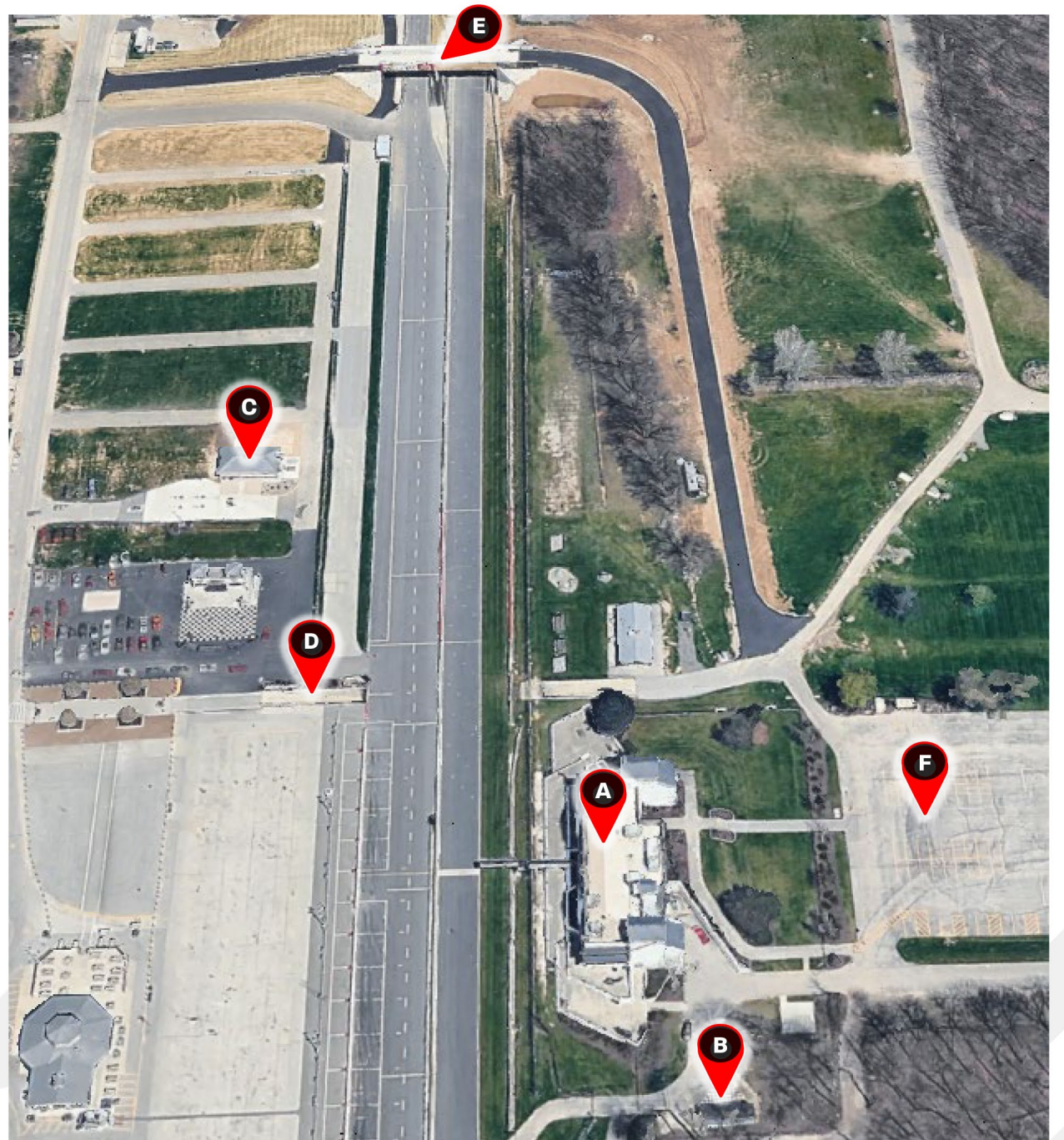
B: Media Services Trailer (Photo/Video, Media Overflow)

C: Trackside Studio

D: Pedestrian Tunnel

E: Crossover Bridge (Scooters/Golf Carts)

F: Media Parking



High Voltage Safety

Exception:
No. 23 Aston Martin Valkyrie
(non-hybrid)

Risks



GTP cars feature electrical systems operating at 800 V
These voltages can create life threatening electric shocks



Indicators

At all times, when the car is in the paddock/on track, the lights will be functional and must be obeyed

HV Safety Light Status	INDICATION	DESCRIPTION	SITUATION
GREEN		High Voltage System OK	CAR SAFE
RED		High Voltage potentially present on the surface of the car	UNSAFE TO TOUCH
OFF		High Voltage System Status Unknown	UNSAFE TO TOUCH * Unless green cone present



OR



There are two locations when a "green" HV condition cone can be used in place of using HV condition lights:

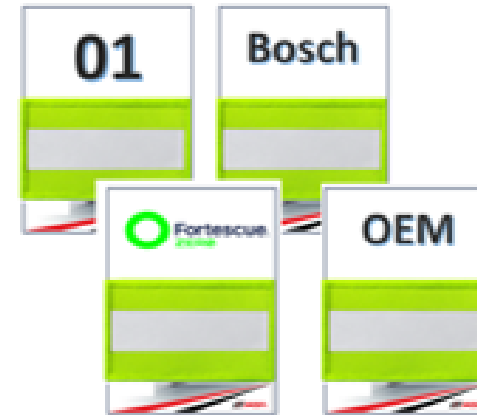
- During GTP Pre-Event Inspection
- During off-site Fan Appreciation events with stanchions used for a perimeter.



High Voltage Safety

CAR UNSAFE PROTOCOLS: When a GTP is recognized in an unsafe condition . . .

1. Do not touch car
2. Alert people in vicinity of the danger by shouting to stay away
3. Ask for HV emergency to be communicated to HV Safety Officers (identified by armbands as seen to right)
4. Establish protective barrier around car using either stanchions or personnel to form a safety perimeter around car until stanchions can be erected



High Voltage Safety

Driver exit

In case of need to exit a car in an UNSAFE condition:

- Do not touch ground and Car at the same time
- No assistance to be given
- Exit via door onto sidepod
- Stand on sidepod
- Jump away from Car and onto ground with one clear motion
- Do not touch Car

Should this not be possible, track services will lead extrication.



HV Safety Equipment (PPE)

At all times, when the car is in the paddock/on-track, the following equipment will be in the near vicinity of the car:



Gloves



Rubber Matting



Signage



Rescue Hook



Barriers



High Voltage Safety

USE OF HV RESCUE HOOK

When a person is receiving an electric shock (e.g. they are touching an UNSAFE GTP car that has become energized) they may be unable to release contact due to muscle contraction. In this case, DO NOT TOUCH THEM DIRECTLY. Use the rescue hook to pull them off the car.

If this happens:

- activate EMS for immediate medical intervention (make sure you are aware of how to activate EMS)
- Establish a safety zone around the incident
- When the patient is removed from the energized car, initiate CPR and first aid until EMS arrives



Key IMSA HV Safety Contacts

IMSA HV Safety Officer
IMSA On Track HV Safety Officer

Robert Bosworth (rbosworth@imsa.com or +1 704-728-8087)
Roy Spielmann (rspielmann@imsa.com or +1 414-702-0905)

Key IMSA Safety Briefing Presenters

Media Educator, IMSA Communications
Track Marshals/Flaggers

Dawn Zinsmaster (dzinsmaster@imsa.com or +1 386-589-9335)
Bill Armitage (cotaf1flag@earthlink.com)

Road America

[Photo Guidelines Link](#)

[Photo Location Guide](#)

Reminder: Elevated TV stands are off limits

Parking Pass: Show your credential at Road America Registration (inside Gate 6, 7 a.m.-3 p.m.)

Scooter/Golf Cart Paddock Access: Complete the agreement for a Pit Pass at Road America Registration – note that this is to get your scooter or golf cart into the paddock, not actually pit lane, and you must be wearing your IMSA photo/video vest along with having the pass to access the paddock.



IMSA Photo-Video Rules

- Photo vests must be worn, with the vest number clearly visible, when shooting trackside.
- Photographers are allowed on pit lane before an on-track session begins but must move to the cold side of pit lane three minutes before the session begins.
- Only IMSA gray vest photographers are allowed over the pit wall when the track is hot.
- Do not stand on the pit wall – sitting on the pit wall is OK if your feet are on the cold side of the wall.
- Photographers may shoot from open pit boxes.
- Please get prior approval from a team before entering their paddock area or pit.
- Photographers are not allowed over the wall during red flag stoppages.
- Monopods may be used on the ground to provide stability to a camera, but not to extend the reach of the camera and may not be held out over the racing surface (including pit lane) at any time.
- Tripods should be kept at least 3 feet away from trackside walls and barriers.
- Never place any objects on the walls and do not lean on or come in contact with the walls, including under yellow flag conditions.
- Never cross any portion of the track.
- If an IMSA official, track employee or security asks you to do something, please follow the direction of the official and then contact Dawn Zinsmaster (IMSA PR) or John Ewert (Road America PR) for assistance, if needed.
- Photo/Video during the Driver & Team Manager Briefings are prohibited without prior approval by IMSA.
- Podium: Gray vest photographers have priority (if solely client-based, you should only be there if you have a client on the podium).

IMSA Gray Vest Photo-Video

- On the hot side of the wall, firesuits, closed-toe shoes, a helmet (buckled) and your IMSA gray vest are required.
- During practice and qualifying, gray vest photographers are allowed over the pit lane wall but must stay out of the pit box of any car being refueled.
- During the race, a photographer with a gray vest, helmet and firesuit may cross the pit lane and shoot from the island but may not shoot in the pit lane itself. Crossing is only allowed when the pit lane is empty. If a car is in the pits, or equipment is laid out for an arriving car, do not cross until the pit lane is empty.
- IMSA series photographers wearing IMSA series firesuits are the only photographers allowed to work in pit lane during the race.



Misc.

- **Motul Pole Award (IWSC/IMPC)**
 - Penalty Box/Pit Out
- **Photo-Video Vehicles**
 - No e-bikes or bicycles in the paddock, otherwise, Track rules
 - Road America: Scooters must have a manufactured-installed seat. Stand-up scooters without seats, as well as scooters with aftermarket or modified seating, are not allowed for this event.
 - MRRA: Only golf carts or licensed scooters



Questions?

