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COMPETITION MEMO

IMPC #26-07

To: All IMSA Michelin Pilot Challenge Participants and Stakeholders
From: IMSA Competition
Date: July 23, 2026
Re: 2027 Schedule Update for Roar Before 24 & The Rolex 24 At Daytona

As part of IMSA's ongoing commitment in monitoring and addressing Team operational costs and logistics, IMSA is announcing a strategic adjustment to the pre-season schedule for the **IMSA Michelin Pilot Challenge (IMPC)**.

Beginning with the upcoming 2027 season, the Michelin Pilot Challenge schedule will not include the ROAR Before the Rolex 24 test days at Daytona International Speedway.

Following consultation with teams and stakeholders, IMSA will shift Michelin Pilot Challenge teams' arrival to race week so teams can focus their efforts on the Rolex 24 At Daytona weekend, Jan. 27-29, 2027. The Roar has not been a mandatory event for Michelin Pilot Challenge competitors.

With this schedule change, teams will now have more time available to prepare for the new season – including preparing new cars where applicable.

During the Rolex 24 race week, Michelin Pilot Challenge Teams will have additional dedicated track time, allowing for more opportunity to practice under race-week conditions.

Additional details regarding load-in and track time for IMPC Competitors will be released in the 2027 Rolex 24 Provisional Schedule at a later date