



IMSA/Michelin Raceway Road Atlanta Photo-Video Meeting

Motul Petit Le Mans
Sept. 30-Oct. 3, 2026

Contacts

IMSA

Dawn Zinsmaster

dzinsmaster@imsa.com

m: +1 386-589-9335

Photo Meeting Presentation: [IMSA.com/media](https://imsa.com/media)

IMSA Photo-Video WhatsApp: [Join here](#)

Michelin Raceway Road Atlanta

Kelsi Miller

Cell: (770) 530-3709

kmiller@roadatlanta.com



IMSA & MRRA Registration

Location: Registration Bldg. at Track Entrance (third/last bldg. to the right of the front gates – [map](#))

IMSA Hours:

Tuesday, Sept. 29	7 a.m.-5 p.m.
Wednesday, Sept. 30	7 a.m.-5 p.m.
Thursday, Oct. 1	7 a.m.-8 p.m.
Friday, Oct. 2	7 a.m.-4 p.m.
Saturday, Oct. 3	8 a.m.-3 p.m.

MRRA Hours:

Tuesday, Sept. 29	7 a.m.-7 p.m.
Wednesday, Sept. 30	6:30 a.m.-7 p.m.
Thursday, Oct. 1	6 a.m.-9 p.m.
Friday, Oct. 2	6 a.m.-8 p.m.
Saturday, Oct. 3	6 a.m.-9:30 p.m.

Photo-Video Vest Distribution

Location: Media Counter in Deadline Room (located in Michelin Tower, Second Floor)

Wednesday, Sept. 30

8:30-9 a.m. | 10:30-10:45 a.m.

Thursday, Oct. 1

9:30-9:45 a.m. | 2:30-2:45 p.m.

Friday, Oct. 2

10-10:15 a.m.

Saturday, Oct. 3

9:15-9:30 a.m.

Vest Return:

- Media Counter, Deadline Room, Second Floor
- Immediately after race/podium
- Client-based: Return following the last event that includes a client.

TAKE CARE OF YOUR VEST

DO NOT LOSE YOUR VEST

RETURN YOUR VEST

Media Map

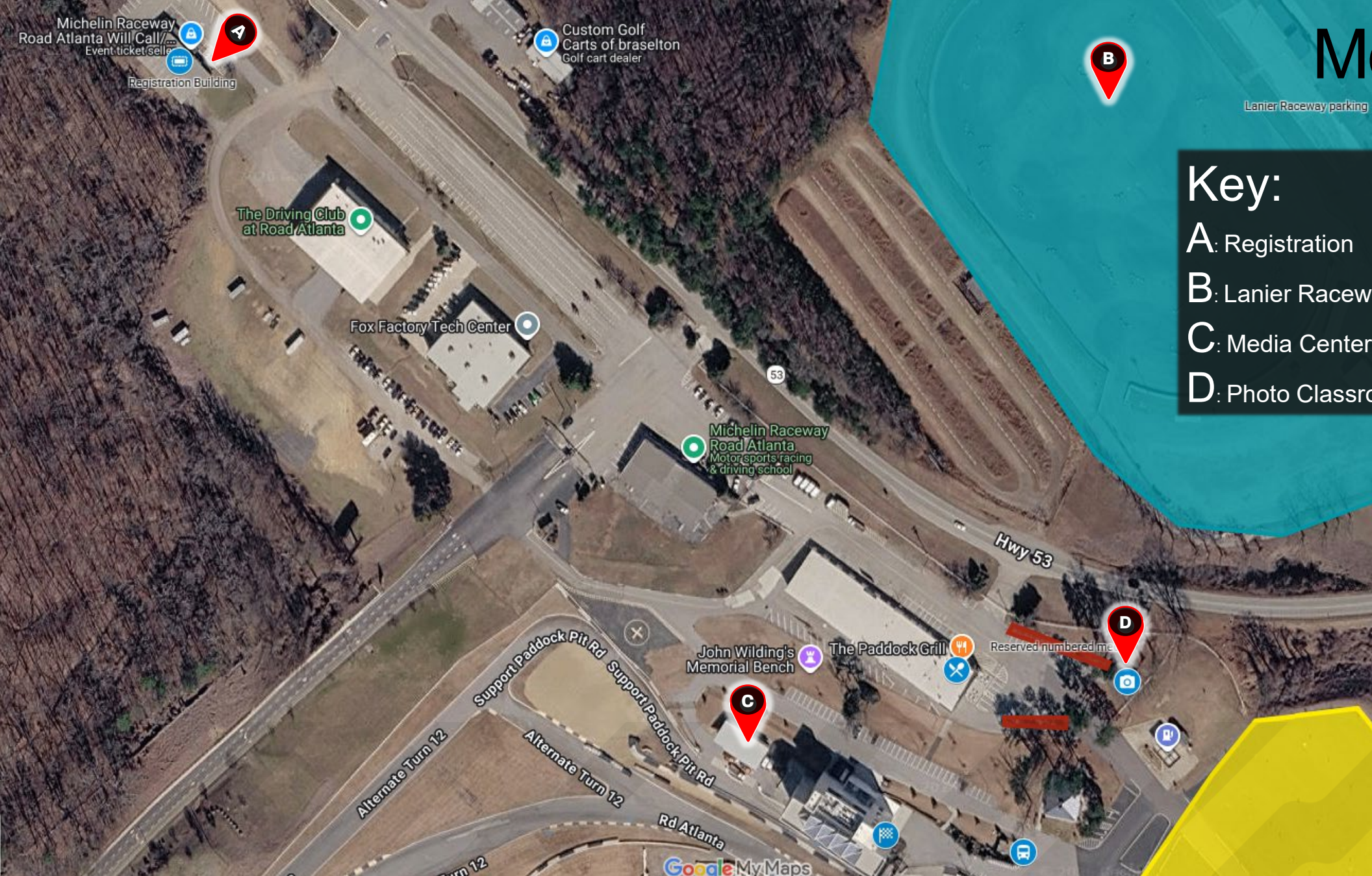
Key:

A: Registration

B: Lanier Raceway Parking

C: Media Center (2nd Floor)

D: Photo Classroom



High Voltage Safety

Exception:
No. 23 Aston Martin Valkyrie
(non-hybrid)

Risks



GTP cars feature electrical systems operating at 800 V
These voltages can create life threatening electric shocks



Indicators

At all times, when the car is in the paddock/on track, the lights will be functional and must be obeyed

HV Safety Light Status	INDICATION	DESCRIPTION	SITUATION
GREEN		High Voltage System OK	CAR SAFE
RED		High Voltage potentially present on the surface of the car	UNSAFE TO TOUCH
OFF		High Voltage System Status Unknown	UNSAFE TO TOUCH * Unless green cone present



OR



There are two locations when a "green" HV condition cone can be used in place of using HV condition lights:

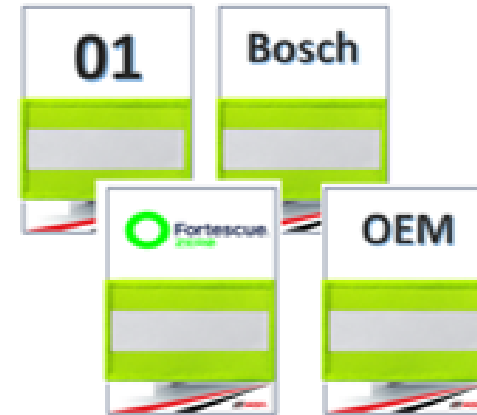
- During GTP Pre-Event Inspection
- During off-site Fan Appreciation events with stanchions used for a perimeter.



High Voltage Safety

CAR UNSAFE PROTOCOLS: When a GTP is recognized in an unsafe condition . . .

1. Do not touch car
2. Alert people in vicinity of the danger by shouting to stay away
3. Ask for HV emergency to be communicated to HV Safety Officers (identified by armbands as seen to right)
4. Establish protective barrier around car using either stanchions or personnel to form a safety perimeter around car until stanchions can be erected



High Voltage Safety

Driver exit

In case of need to exit a car in an UNSAFE condition:

- Do not touch ground and Car at the same time
- No assistance to be given
- Exit via door onto sidepod
- Stand on sidepod
- Jump away from Car and onto ground with one clear motion
- Do not touch Car

Should this not be possible, track services will lead extrication.



HV Safety Equipment (PPE)

At all times, when the car is in the paddock/on-track, the following equipment will be in the near vicinity of the car:



Gloves



Rubber Matting



Signage



Rescue Hook



Barriers



High Voltage Safety

USE OF HV RESCUE HOOK

When a person is receiving an electric shock (e.g. they are touching an UNSAFE GTP car that has become energized) they may be unable to release contact due to muscle contraction. In this case, DO NOT TOUCH THEM DIRECTLY. Use the rescue hook to pull them off the car.

If this happens:

- activate EMS for immediate medical intervention (make sure you are aware of how to activate EMS)
- Establish a safety zone around the incident
- When the patient is removed from the energized car, initiate CPR and first aid until EMS arrives



Key IMSA HV Safety Contacts

IMSA HV Safety Officer
IMSA On Track HV Safety Officer

Robert Bosworth (rbosworth@imsa.com or +1 704-728-8087)
Roy Spielmann (rspielmann@imsa.com or +1 414-702-0905)

Key IMSA Safety Briefing Presenters

Media Educator, IMSA Communications
Track Marshals/Flaggers

Dawn Zinsmaster (dzinsmaster@imsa.com or +1 386-589-9335)
Bill Armitage (cotaf1flag@earthlink.com)

Michelin Raceway Road Atlanta

Media Parking

- Located at Lanier Raceway (across the street from the facility) – shuttle available
- There is also parking available beyond Registration/Will Call in the free parking lot. There is no pass required to park there.
- On Saturday, all media with a Media Parking Pass will be permitted to park in the Tower Paddock. Keep in mind, fans may also park there, so plan accordingly.

Photo & Parking (Lanier Raceway) Shuttle

Pickup/Dropoff behind the Michelin Tower

- Wednesday, Sept. 30: 7 a.m.-7 p.m.
- Thursday, Oct. 1: 6 a.m.-11 p.m.
- Friday, Oct. 2: 6 a.m.-7 p.m.
- Saturday, Oct. 3: 6 a.m.-Midnight

Texting system for photo shuttle pickup

Text **RAPHOTO** to **627227** (spells NASCAR on the phone) with a space, followed by your message including your pickup location.

An auto response will be sent to indicate they received it. Dispatch will follow up if additional info is needed.

Michelin Raceway Road Atlanta

Meals

- Wednesday: Lunch - meal tickets
- Thursday
 - Breakfast: Media Center, 7 a.m.
 - Lunch & Dinner: meal tickets
- Friday
 - Breakfast: Media Center, 7:30 a.m.
 - Lunch: meal tickets
- Saturday:
 - Media Center: Breakfast (7 a.m.), Lunch (11:30 a.m.) & Dinner (5:30 p.m.)

Get meal tickets from media counter in Deadline Room. Good for Paddock Grill behind the Michelin Tower.

Hours: Wed: 8 a.m.-5 p.m. | Thur: 8 a.m.-9 p.m. | Fri: 8 a.m.-5 p.m.

Michelin Raceway Road Atlanta

Links:

[MRRA Photo Map](#)

[MRRA Photo Rules](#)

- No ebikes on MRRA property
- No bicycles in the paddock
- Only golf carts and state-licensed scooters permitted
 - Must have an MRRA Registration-issued sticker for the vehicle
- Helmets must be worn when riding scooters and bicycles



MRRA Photo-Video Rules

- While photographers are invited (and encouraged) to shoot the driver/fan interaction during the autograph sessions and pre-race fan walks, working media and photographers are not allowed to get autographs or impede the flow of fans getting autographs. Please limit your activity to photographing the participants and do not interact with the drivers.
- No shooting from the Michelin, Motul or FOX bridges
- No shooting from the bridge embankments in the T10 complex
- Medical facility and race control are “no go” zones
- The main (WeatherTech Championship) pit island is only available to photographers with the IMSA gray vest regardless of what series is on track.
- During Saturday’s WeatherTech Championship race, the support series pit island is restricted to gray vests only for the race start. After the start, all photographers may cross to the support pit island and use the area as a photo location. This is the only time during the event week that this will be permitted. Only gray vest photographers may shoot past the starter stand towards Pit In, all other photographers must remain on the East side of the starter stand.
- There will be reserved spots and a limit to photographers allowed on the platform at the Turn 1 photo stand. Reserved spots will be allotted to manufacturer partner photographers based on qualifying results. Ground level T1 start shots are first-come, first-served, with the exception for reserved spots for IMSA-series photographers. If you feel you need a reserved start spot, contact Mike Levitt of IMSA photo. After the start, this stand is open to all photographers with any vest.

IMSA Photo-Video Rules

- Photo vests must be worn, with the vest number clearly visible, when shooting trackside. They are also required to ride your scooter or golf cart into the paddock (your vest is your IMSA vehicle pass).
- Photographers are allowed on pit lane before an on-track session begins but must move to the cold side of pit lane three minutes before the session begins.
- Only IMSA gray vest photographers are allowed over the pit wall when the track is hot.
- Do not stand on the pit wall – sitting on the pit wall is OK if your feet are on the cold side of the wall.
- Photographers may shoot from open pit boxes.
- Please get prior approval from a team before entering their paddock area or pit.
- Photographers are not allowed over the wall during red flag stoppages.
- Monopods may be used on the ground to provide stability to a camera, but not to extend the reach of the camera and may not be held out over the racing surface (including pit lane) at any time.
- Tripods should be kept at least 3 feet away from trackside walls and barriers.
- Never place any objects on the walls and do not lean on or come in contact with the walls, including under yellow flag conditions.
- Never cross any portion of the track.
- If an IMSA official, track employee or security asks you to do something, please follow the direction of the official and then contact Dawn Zinsmaster (IMSA PR) or Kelsi Miller (MRRR PR/Marketing) for assistance, if needed.
- Photo/Video during the Driver & Team Manager Briefings are prohibited without prior approval by IMSA.
- No drones or remote cameras permitted.
- Podium: Gray vest photographers have priority (if solely client-based, you should only be there if you have a client on the podium).

IMSA Gray Vest Photo-Video

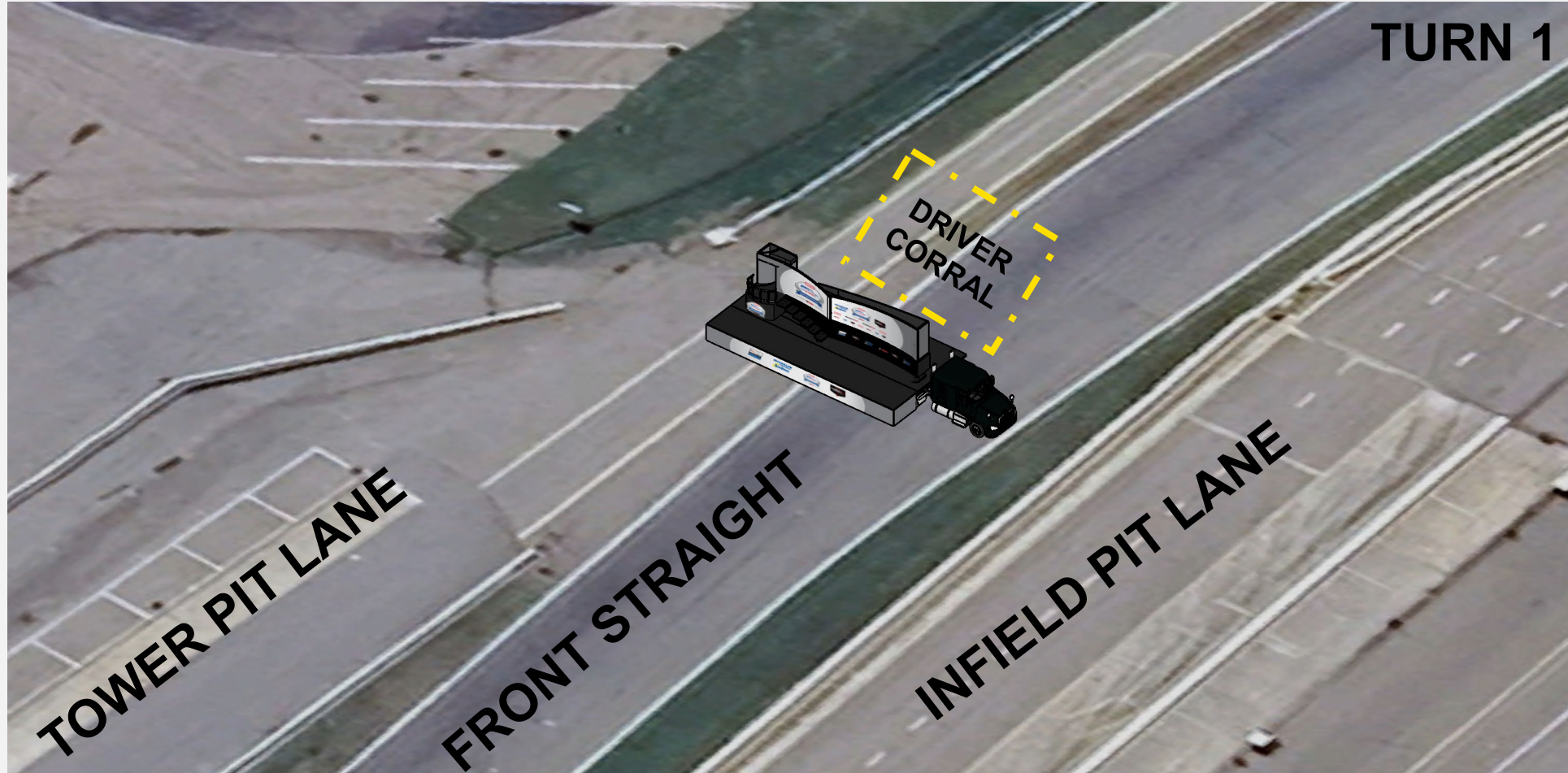
- On the hot side of the wall, firesuits, closed-toe shoes, a helmet (buckled) and your IMSA gray vest are required.
- During practice and qualifying, gray vest photographers are allowed over the pit lane wall but must stay out of the pit box of any car being refueled.
- During the race, a photographer with a gray vest, helmet and firesuit may cross the pit lane and shoot from the island but may not shoot in the pit lane itself. Crossing is only allowed when the pit lane is empty. If a car is in the pits, or equipment is laid out for an arriving car, do not cross until the pit lane is empty.
- IMSA series photographers wearing IMSA series firesuits are the only photographers allowed to work in pit lane during the race.



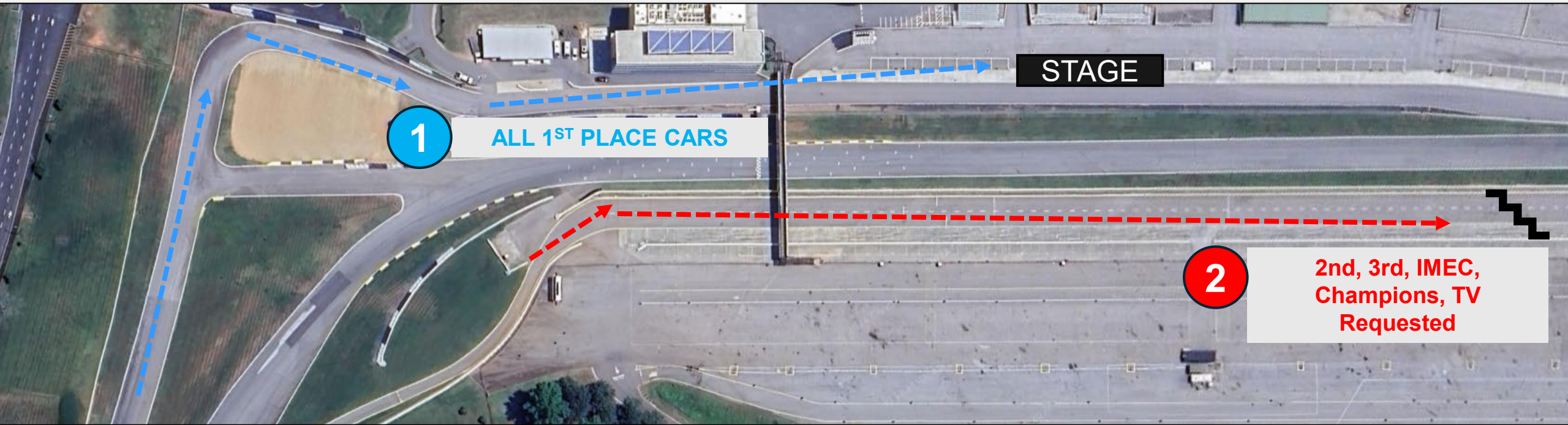
Event Items

- **Kickoff Party at Suwanee Town Center**
 - Tuesday, Sept. 29, 6-8 p.m.
- **Michelin Pilot Challenge**
 - Motul Pole Award: IMPC penalty box (pit out)
 - Prerace
 - Pole interviews at center gate on pit lane
 - Postrace
 - Race-winning cars will be parked in front of the stage
 - Other podium cars (including season champions and Bronze Cup) will park on pit lane, adjacent to Victory Lane
 - No championship recognition at podium (Michelin Pilot Challenge/VP Racing Challenge banquet Friday evening)
- **WeatherTech Championship**
 - Autograph session: Friday, 12-1 p.m., transporters
 - Motul Pole Award: IWSC penalty box (pit out)
 - Prerace
 - Stage at head of grid on the frontstraight
 - Postrace
 - Podium on the tower pit lane
 - ROS
 - IMEC Round 5 Podium (not overall)
 - Race-winners Podium
 - GTP, GTD PRO, LMP2, GTD
 - Race-winning team photo opportunities
 - Champion class photos
 - GTP, GTD PRO, LMP2, GTD

Pre-Race Stage / Driver Intros



Postrace Procedure: Splitting Cars



- All 1st place finishing cars, proceed down Tower Pit Lane **ROUTE 1**
- If Class Champion does not finish P1, car will follow **ROUTE 2**
- Non-Podium cars should follow pit lane instructions as per usual

Postrace: Podium Access Routes



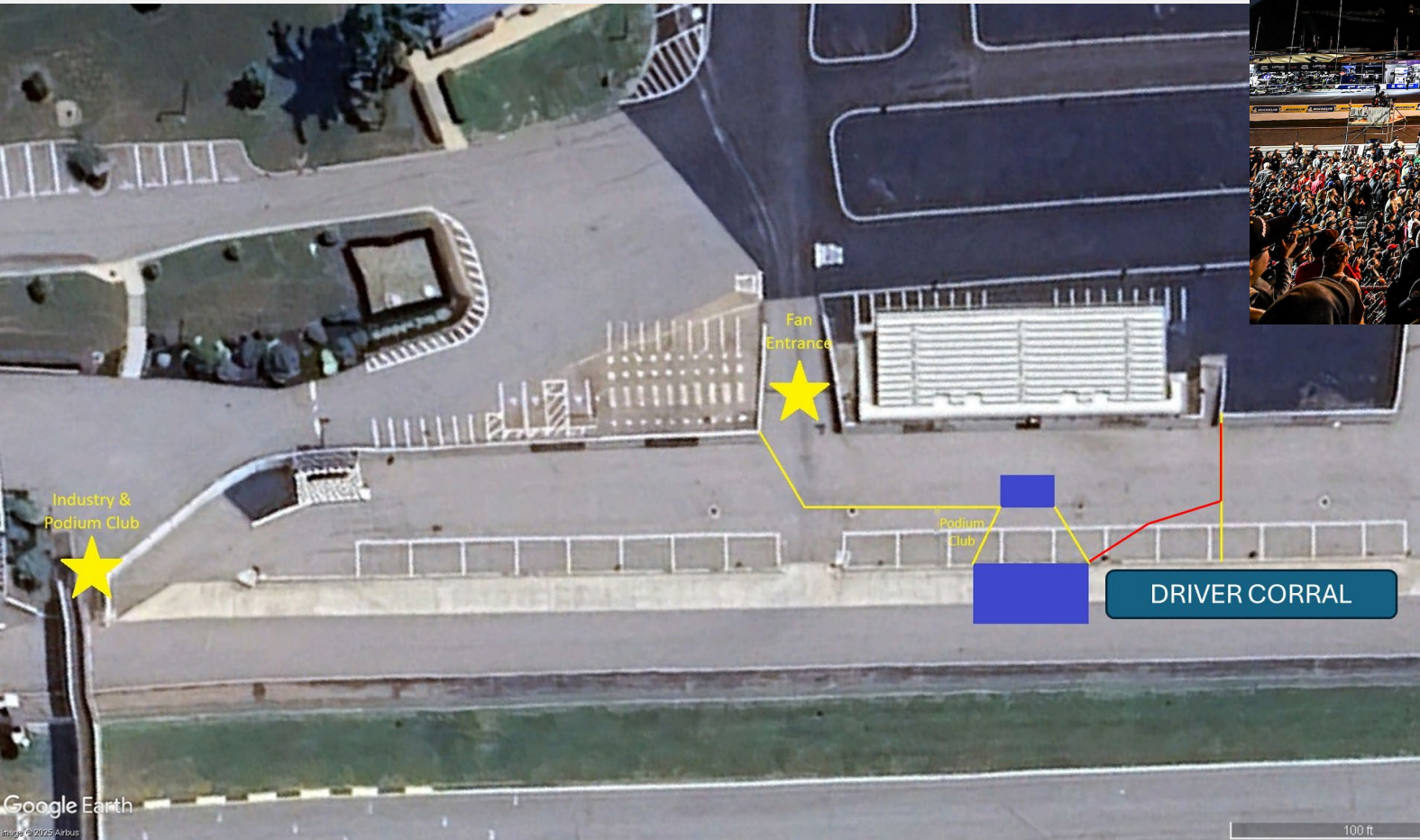
MICHELIN WALKOVER BRIDGE

- Fans, Sponsors, etc. all are welcome and encouraged to come!

PIT OUT STAIRS

- Credentials (Hard Card / SEC) are required as route requires crossing Pit Lane which is still active / hot at the time
- Preferred route for Drivers to cross for convenient access to Driver Corral

Podium Location



Misc.

- **2027 Rolex 24 At Daytona entry list: Wednesday, Dec. 9**
- **Daytona International Speedway Testing**
 - Dec. 10-13, 2026 – Schedule/dates testing is open TBD
 - IMSA-sanctioned testing – Non-mandatory except for one team representing each 2027 GTD PRO manufacturer designated by IMSA to participate
 - 2027 or event credential – contact Nancy Green (ngreen@imsa.com) by Nov. 16
- **2027 Road America Date Change**
 - New Date: Aug. 5-8
 - WeatherTech Championship, Michelin Pilot Challenge, Porsche Carrera Cup North America (series announced so far)

Questions?

